



NOVA SCOTIA MI'KMAW SUMMER GAMES

Municipality of East Hants
230-15 Commerce Court
Elmsdale, NS
B2S 3K5

Dear Municipality of East Hants,

On behalf of **Sipekne'katik First Nation**, we are proud to invite you to partner with us as a sponsor of the **Nova Scotia Mi'kmaq Summer Games**, taking place in 2026 in Indian Brook, Nova Scotia.

The Nova Scotia Mi'kmaq Summer Games trace their roots to athletic and cultural gatherings held across Mi'kma'ki for centuries. In 2009, the revival of the Games strengthened youth engagement in sport while ensuring the continuity of Mi'kmaq traditions and collective identity. Since then, the Games have grown into one of the largest Indigenous sporting events in Atlantic Canada — uniting communities in a powerful celebration of culture, athleticism, and pride.

In 2026, we are honored to host this incredible event, welcoming:

- **5,000+ athletes, coaches, and volunteers**
- **10,000+ daily spectators across multiple venues**
- Representation from **all 13 Mi'kmaq districts in Nova Scotia**
- Extensive local and regional media coverage, social media reach, website engagement, and livestream audiences

Your sponsorship will directly connect your brand with Mi'kmaq communities across the province while demonstrating meaningful support for Indigenous youth, culture, and sport.

Sponsorship Opportunities

We offer tiered sponsorship levels to provide visibility and recognition for your organization:

- **Presenting Sponsor – \$50,000+**
- **Gold Sponsor – \$25,000+**
- **Silver Sponsor – \$10,000+**
- **Bronze Sponsor – \$1,000+**

In addition, customized sponsorships are available for entertainment, cultural showcases, Family Day, hospitality areas, and opening and closing ceremonies. Individual donations and grant partnerships are also welcomed.

Sports & Cultural Programming

The 2026 Games will feature more than 20 sports, blending traditional Mi'kmaq games such as Waltes and Tug of War with modern competitions including soccer, basketball, and golf. These events not only promote healthy competition but also celebrate the strength and resilience of Mi'kmaq culture.

Impact & Recognition

By becoming a sponsor, your organization will receive:

- Prominent logo placement on signage, jerseys, livestream broadcasts, and social media
- Potential naming rights, branded venues, or VIP hospitality experiences

- Recognition as a contributor to economic growth for local hotels, restaurants, and vendors
- Opportunities to build partnerships with Indigenous-owned businesses

Sponsorships may qualify as a business expense or charitable contribution, and tax receipts are available where applicable.

Most importantly, your support will help us create a lasting legacy — one that uplifts Mi'kmaw youth, honors our elders, and strengthens community connections for generations to come. We would welcome the opportunity to discuss how we can tailor a sponsorship package to align with your organization's goals and values. For more information or to confirm your sponsorship, please contact:

Tashina Syliboy

2026 Mi'kmaw Summer Games Coordinator
tashinasyliboy@sipeknekatik.ca
(902) 751-4049

Thank you for considering this opportunity to stand with us in celebration, unity, and legacy. We look forward to partnering with you to make the 2026 Nova Scotia Mi'kmaw Summer Games an extraordinary success.

Wela'lin,
Tashina Syliboy
2026 mi'kmaw Summer Games Coordinator
Sipekne'katik First Nation

<http://www.sipeknekatik.ca/nsmsg2026>