

# Progress

1202 – 1660 Hollis Street, Halifax NS B3J 1V7



Dear Connie Nolan,

As a public sector leader, you are faced with more extraordinary challenges than ever before. You represent your members in multiple relationships within various levels of your municipality. Rising healthcare, crumbling infrastructures, jobs, housing, and environmental issues are almost overwhelming.

And of course, there is the biggest challenge of all – declining revenues and skyrocketing social welfare spending.

While these challenges are generally known, what is not known is the extent to which governments are approaching daunting problems with innovative initiatives.

Public sector professionals are doing great things and should be recognized for their innovative practices.

*Progress* magazine – a long-time observer of innovation in business – recognizes that now more than ever, innovation in the public sector needs to be seen and understood.

In response to this need, *Progress* is launching a new program that will showcase and celebrate innovation and innovative people in government.

The Innovation in Practice Conference and Awards will recognize innovation at all levels of the public sector. *Progress* print and online will feature finalists, winners and photos. There will be an Innovation in Practice - Public Sector workshop and awards reception for finalists and representatives on April 25th, 2012.

I'm hoping you'll encourage all of your staff's participation and help bring public sector innovation to a greater understanding.

You have the opportunity to help recognize what your municipality is doing and forge stronger bonds between government, universities, entrepreneurs, and all their communities.

This is a landmark program for showcasing government innovation and leadership. And for celebrating the intelligent, committed, and dedicated people who work in the public sector.

Nominate your innovation at [www.progressmedia.ca/2012InnovationInPractice](http://www.progressmedia.ca/2012InnovationInPractice)

I really look forward to seeing your nomination.

A handwritten signature in black ink, appearing to read "Neville Gilfoy".

Neville Gilfoy  
Publisher & President  
Progress Media Group