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Subject:

FW: Celebrating Circular Economy Month — and Our Amazing Solid Waste Team!

From: Andrea Trask <atrask@easthants.ca>

Sent: October 27, 2025 7:59 AM

To: staff <staff@easthants.ca>

Subject: Celebrating Circular Economy Month — and Our Amazing Solid Waste Team!

Hi everyone,

October is **Circular Economy Month** in Canada — this year's theme, “*A Stronger Community for All*,” perfectly reflects the great work happening right here in East Hants!

I wanted to take a moment to highlight some of the incredible achievements from our **Solid Waste Division** — not just this month, but all year round:

Community Connections

- Annual Compost Give Away in May (300+ participants)
- **Booths** at Senior Safety events, Tide Fest, EH Family Learning Centre Picnic, Grocery Store booths (6) and more
- Hosted **four successful community events** this fall, including three paper shredding and household hazardous waste drop-offs. (One event saw *90 vehicles in just 90 minutes!* - Our **Costume Fix n' Swap** on October 18th more than **doubled participation** from last year — with 46 creative and sustainable costume exchanges!
- Exit Ramp Challenge — **12 community groups** picked up litter at our exit ramps (and carpool lots) both Spring & Fall

By the Numbers (April 1 – September 30)

- **Record-breaking Saturday attendance:** 172 residents!
- **11,700+ loads** of material received — nearly 200 more than the same time last year.
- **30 tonnes of electronics** collected for recycling.
- **6 loads of household hazardous waste** processed (up from 4 last year).
- **10,000 Waste Wizard searches** — that's 10,000 questions answered before they became calls! 
- Our most common service request? **Green carts** — new deliveries, repairs, and yes, even squirrel damage. 
- Speaking of calls — **we received 1555 calls and emails**, from those we created 706 tickets and those were managed within 910 ‘touches’! (we’re down almost 100 calls/emails from this time last year 

Partnerships That Make It Possible

Our facility continues to grow as a **One-Stop-Drop** for residents thanks to strong partnerships with:

- **Product Care** – Paint & lightbulbs
- **Call2Recycle** – Batteries

- **UOMA** – Used oil, glycol & containers (plus, they funded our brand-new building at *no cost* to the municipality!)
- **EPRA** – Electronics
- **Divert NS** – Tires

As East Hants continues to grow, so does the volume of materials we manage — and our team is meeting that challenge head-on.

From planning our **next C&D landfill** to helping shape the **province-wide recycling transformation**, this team continues to lead the way in sustainability and service.

A huge **thank you** to **Lee-Ann, Ciera, Chrissy, Charlie, Rob, Keith, and Alex** for keeping everything moving and delivering programs that truly build *A Stronger Community for All*.

Any questions for yourself or any customers please direct them to solidwaste@easthants.ca or **Extension 106** (that's the hotline – staffed 6-days a week).



Lee-Ann was from UOMA. have one! The oil and provided increased space.



Ciera & Alex (+ Dan from [redacted]) were on-point for this great event. We had lots of costumes swapped, a number fixed, and just an overall great time for all that stopped by. 😊



Royal Canadian Legion Branch # [redacted] (Shubenacadie) did a fantastic job on their ramp clean-up. In the spring of 2023, they collected 19 bags of garbage and misc. other items from Exit 1.



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