



1-902-369-2050

manager@shangri-lacottages.com

32 Faulkner Lane, Burntcoat,
NS B0N 1T0

June 15th, 2025

Dear Members of Council,

We are writing to express our full support for Shore Girl Adventures, a new tourism business being launched by Denise Thompson, a long time resident of East Hants and a dedicated contributor to our community.

Denise is a valued and proactive member of our region, organizing numerous community events and initiatives that bring residents together and celebrate our shared connection to this extraordinary coastline. Her newest venture, Shore Girl Adventures, is a natural extension of this commitment—offering ocean floor tours, as well as historical and educational experiences that our shoreline urgently needs.

Being involved in local tourism and hospitality, we can speak firsthand to the challenges our area faces. While Burntcoat Head Park is a world-renowned destination, its current tour schedule and staffing limitations mean that many visitors leave without the chance to explore the ocean floor with a local interpreter—one of the primary reasons they come here. Between June 15th, 2025 and October 15th, 2025, there are 122 days in total. Tours are scheduled on 64 of those dates, while 58 dates currently have none. That's about **47% of days with no tours planned or scheduled**. Across the 64 tour days, a total of 72 tours are scheduled. Of those, 16% are already sold out, and another 11% have only one spot left—highlighting strong interest and limited remaining availability. This season alone, we've had multiple guests disappointed when no guided tours were available during their stay, often due to tide schedules not aligning with park hours or tours being sold out due to limited group sizes.

There is a clear and growing demand for meaningful outdoor experiences along the Fundy coast, especially at Burntcoat Head Park, and Shore Girl Adventures is poised to meet that need. Denise's tours will be locally led, educational, and responsive to tide timing—offering flexible and consistent options that complement the existing offerings at Burntcoat Head Park, rather than compete with them.

In addition, Shore Girl Adventures strongly aligns with the Municipality of East Hants Strategic Plan, particularly the goals of:

East Hants Tourism Strategy 2019 –

"Supporting development of niche tourism experiences which align with East Hants assets and target EQ segments (e.g.: agri-tourism, fishing/naturalists, artisans)."

"To advance the growth of the tourism industry by creating and sustaining an environment which provides a rewarding experience for visitors and citizens of East Hants and celebrates our natural and built attractions and assets."



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June 5, 2025

Dear Members of Council,

I am writing to express my enthusiastic support for ShoreGirl Adventures and their proposal to offer Ocean Floor Tours, Nature Walks, and Historical Walking Tours at Burntcoat Head Park and The Fundy Tidal Interpretive Centre.

As co-owner of Ravens Rest Retreat, a local business dedicated to showcasing the natural beauty and tranquility of East Hants, I have seen firsthand the growing interest in eco-tourism and experiential travel. ShoreGirl Adventures is perfectly positioned to meet this demand by offering immersive, educational, and environmentally respectful experiences that highlight the unique features of our region.

There is currently a noticeable gap in Ocean Floor Tours at Burntcoat Head Park during late afternoon low tides. ShoreGirl Adventures is prepared to fill this void, providing visitors with a rare and memorable opportunity to explore the ocean floor in one of the most iconic tidal environments in the world. Additionally, the inclusion of Nature Tours at both Burntcoat Head Park and The Fundy Tidal Interpretive Centre will further enrich the visitor experience and deepen appreciation for the Bay of Fundy's ecological and geological significance.

These offerings will not only enhance the tourism portfolio of East Hants but also contribute meaningfully to local economic development. By attracting more visitors and encouraging longer stays, ShoreGirl Adventures will support local accommodations, restaurants, and other small businesses—creating a ripple effect of economic benefit throughout the community.

I strongly encourage Council to grant ShoreGirl Adventures access to these municipal locations. Their vision aligns with our shared goals of sustainable tourism growth, community engagement, and regional pride.

Cresthaven by the Sea

A Waterfront Bed & Breakfast

Maitland, Nova Scotia

902-956-9790 www.cresthavenbythesea.com

June 5, 2025

To Whom It May Concern;

This letter is to offer our support for ShoreGirl Adventures as a new business offering Ocean floor tours, Nature Walks and Historical walking tours at various locations along the shoreline in the South Maitland to Noel areas of East Hants.

Cresthaven by the Sea is a tourism business in the region that has been in operation for over 25 years. Each year we welcome hundreds of visitors as guests. During our years of interacting with our guests it has been our experience that tourists visiting the region need more options for things to do, and require a wide variety of ways, services, and times in which to engage in our beautiful shore.

We understand that ShoreGirl Adventures wants to offer unique, bespoke tours that include Burntcoat Head Park and The Fundy Tidal Interpretive Centre. We feel such offerings could enrich the existing opportunities available by providing opportunities for tourists who may want added services, customization, a private experience or a tour outside of regular hours that better fits their travel schedule.

In our experience, encouraging more entrepreneurs to offer their own unique services and wares to tourists ultimately attracts more visitors and leaves people more satisfied with their experience in our region. We support and encourage ShoreGirl Adventures and hope the Municipality of East Hants will also support this new business by approving access to our region's beautiful parks.

We wish ShoreGirl Adventures much success.

Sincerely,



Cathrine and Warren Yuill
Cresthaven by the Sea
www.cresthavenbythesea.com

Letter of Recommendation for the Municipality of East Hants to Support the Initiative of Denise Thompson in her new tourism venture – “Shoregirl Adventures”

To Whom It May Concern,

I am writing to express my enthusiastic recommendation for Shoregirl Adventures, the newly introduced service in our area. I am confident it will make a significant and positive impact on our community.

This service addresses a clear need within our area. Denise is offering an innovative solution that is both timely and practical. Her business model demonstrates professionalism, creativity, and a genuine commitment to growing the visitor retention rate along a significant area of the 215. Her thoughtful approach to customer service and attention to detail underscores her dedication to excellence. Denise's knowledge of the area is astounding! From native plants and foliage to history she could be likened to Google!

The implementation of her service will foster growth, provide convenience, and strengthen bonds within our community.

I wholeheartedly support this new service. I urge others in our community to engage with Denise to explore the depth of her knowledge of the shore and customer service. I am confident, with community and government support at all levels, Shoregirl Adventures will become an integral part of our area's development and well-being.

Please do not hesitate to contact me if you require further insights or details regarding this recommendation.

Sincerely,

Gloria Burbidge

Owner of Big Blue on the Bay

9028097767

8681 Highway 215

Mailtand, NS B0N2T0