

## Sheralee Mitchell-MacEwan

---

**From:** Communities in Bloom <info@cnla-acpp.ccsend.com> on behalf of Communities in Bloom <bloom@cib-cef.com>  
**Sent:** Friday, December 8, 2023 2:02 PM  
**To:** Info  
**Subject:** Reminder: Your invitation to the 2024 CiB Atlantic Provincial Edition

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

[Not displaying properly? Click to read in a browser window](#)



# 2024 Communities in Bloom Atlantic Edition Invitation

**December 2023**

**Honourable Mayor, Council and Municipal Staff,**

Communities in Bloom is a non-profit, charitable, Canadian organization committed to fostering civic pride, environmental responsibility, and beautification through community engagement and the challenge of friendly competition.

The program nurtures involvement and action by citizens of all ages, municipal governments, local organizations, institutions and businesses. It strives to improve the tidiness, appearance, and visual appeal of our neighborhoods, parks, open spaces, and streetscapes through the imaginative use of flowers, plants and trees.

A focus on environmental awareness and the preservation and conservation of the cultural, natural, and built heritage elements are also integral pillars to the success of the program.

**We invite your community to experience and enjoy the benefits of people, plants and pride...growing great places together by participating in the 2024 Communities in Bloom program.**

In the past few years, significant changes have occurred in society's expectations for, and usage of, our outdoor environments. We encourage you to join communities across the Atlantic provinces and Canada to develop:

- **civic pride**
- **mitigate and adapt to the impacts of climate change**
- **enhance green spaces**
- **strengthen neighborhoods and**
- **increase investment opportunities and tourism**

Your community will receive **invaluable feedback from a professional team of experienced, volunteer judges** who will provide you with a comprehensive report of observations and recommendations to serve as a **template for continuous improvement** following their visit.

Your community will also be invited to submit for special achievement awards and to apply for grants offered by our sponsors and partners.

Your community has the option to participate in one of the following categories (please see the [How to Participate](#) guide for more information):

- **Population Category (community is evaluated):**

Two volunteer judges visit and evaluate the community to provide a detailed report, including any special mentions and an overall bloom rating (from 1 to 5 blooms) The evaluation visit will be scheduled for two days with accommodation provided by the host community.

2024 Registration fees are as follows, b

<b>Population size</b>	
1 to 1,000	
1,001 to 5,000	

or

- **Friends Category (community is not evaluated):**

Community is not evaluated: becomes part of the Communities in Bloom network, able to access educational, idea sharing for community improvement, and an invitation to attend the annual symposium. The registration fee is \$250.00 CAD

Participating in the CiB program has proven, **positive benefits!** While impacting all sectors of your municipality, CiB will help to encourage and enhance community involvement, improve green infrastructure, and become more environmentally sustainable. The very high Return on Investment that has been noted by other communities make CiB **one of the best investments** you can make for your hometown!

Check out the video below that features information and testimonials from Mayors, community leaders and partners who have seen the benefits of participating in Communities in Bloom.



***CiB Atlantic is challenging and inviting your community to act early and REGISTER for the 2024 Atlantic Provincial Edition!***

The registration form can be completed directly on-line, click below

**CiB ATLANTIC ONLINE REGISTRATION FORM**



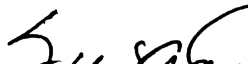
## **2024 Colour of the Year**

At the request of our communities, we decided to continue with a **colour theme for 2024**. This year's colour will be **ORANGE**. We invite everyone to plant orange in honour of our Indigenous communities as we celebrate all the ways Plants Love You.

For more information about how Communities in Bloom can **help your community** become a **Greener and Healthier** community, please contact:

**Sonia Parrino - CiB Program Specialist**  
Phone: (514) 694-8871 email: [bloom@cib-cef.com](mailto:bloom@cib-cef.com)

Sincerely,



Susan Ellis,  
B.A., B. Ed., Ec.D.  
CiB National Chairperson



You are receiving this email from **Communities in Bloom**, a national non-profit organization with charity status. For comments or questions, please contact us at [bloom@cib-cef.com](mailto:bloom@cib-cef.com)

Communities in Bloom | 7856, Fifth Line South, Milton, L9T 2X8 Canada

[Unsubscribe info@easthants.ca](mailto:info@easthants.ca)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by bloom@cib-cef.com powered by



---

Verified virus free by MessageLabs