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From: Lovitt, Christina <Christina.Lovitt@novascotia.ca>
Sent: Friday, September 29, 2023 9:50 AM
To: AMA Maritime List Serve
Cc: ahsan.habib@dal.ca; daltrac.comms@dal.ca
Subject: SURVEY - Nova Scotia Travel Activity (NovaTRAC) 2023 - CLOSING OCT 13

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Sent on behalf of Dalhousie University's Transportation Collaboratory (DalTRAC)

We would like to invite you to participate in the Nova Scotia Travel Activity (NovaTRAC) 2023 survey, administered by Dalhousie University Transportation Collaboratory (DalTRAC) in partnership with the province of Nova Scotia. The survey will collect information regarding households' daily travel activities (when, where, why, who, using what, etc.). A better understanding of these activities will lead to better estimates of future needs for transportation as the province grows and will be used to help inform long term transportation planning, mitigation strategies and investment decisions. The data collected will also contribute to the development of a modelling system to estimate and evaluate greenhouse gas (GHG) emissions on a smaller scale.

Participation in the survey is entirely **voluntary** and information will be kept **strictly confidential** within the DalTRAC lab. The survey can be completed at www.daltracsocial.com. Upon completion of the survey participants can enter to **win** one \$200 VISA gift card or one of ten \$50 VISA gift cards.

We encourage you to share this survey link with your community contacts.

The survey closes October 13th.

To learn more about the NovaTRAC Survey, visit the NovaTRAC website, at: <https://www.dal.ca/sites/daltrac/NovaTRAC.html>

Survey link: www.daltracsocial.com

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*We are in Mi'kma'ki, the traditional territory of the
Mi'kmaq people*

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