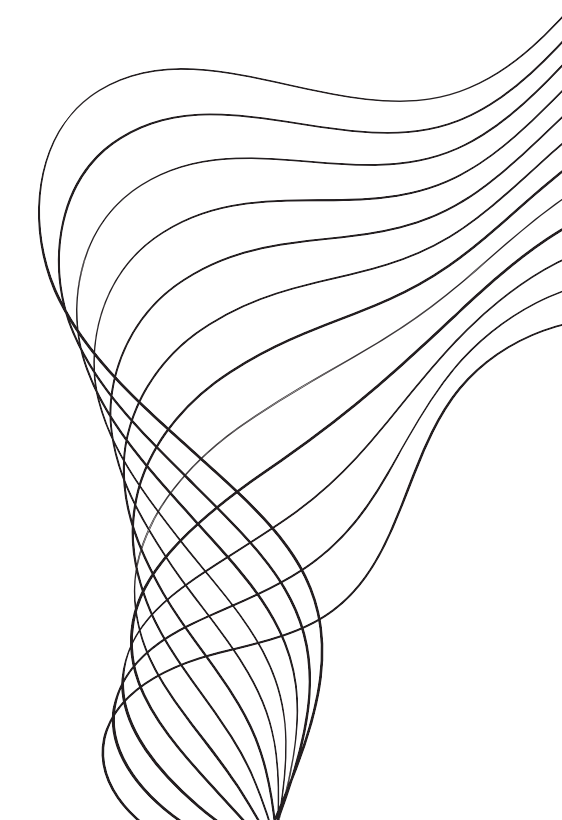


**Public
Library**

Colchester-
East Hants

**TRANSFORMATIVE
LIBRARIES**

**PRESENTATION TO EAST HANTS COUNCIL
SEPTEMBER 27, 2023**



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ELMSDALE
MOUNT UNIACKE
STEWIACKE
TATAMAGOUCHE
TRURO

2

SATELLITES

KENNETCOOK
MIDDLE STEWIACKE

+

OUTREACH SERVICES

BORROW BY MAIL
INTERLIBRARY LOAN
LIBRARY DELIVERY SERVICE

VIRTUAL SERVICES
DIGITAL RESOURCES

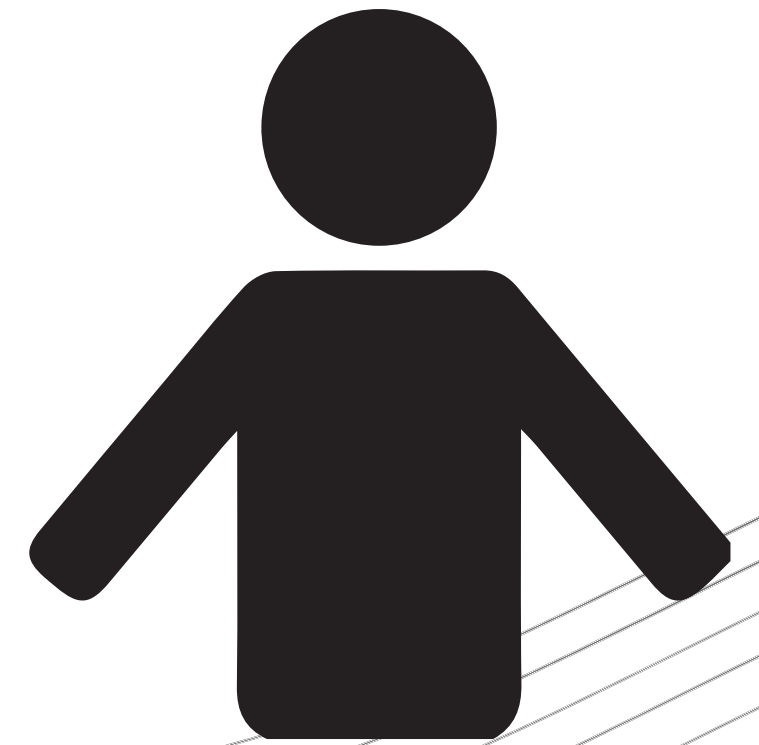
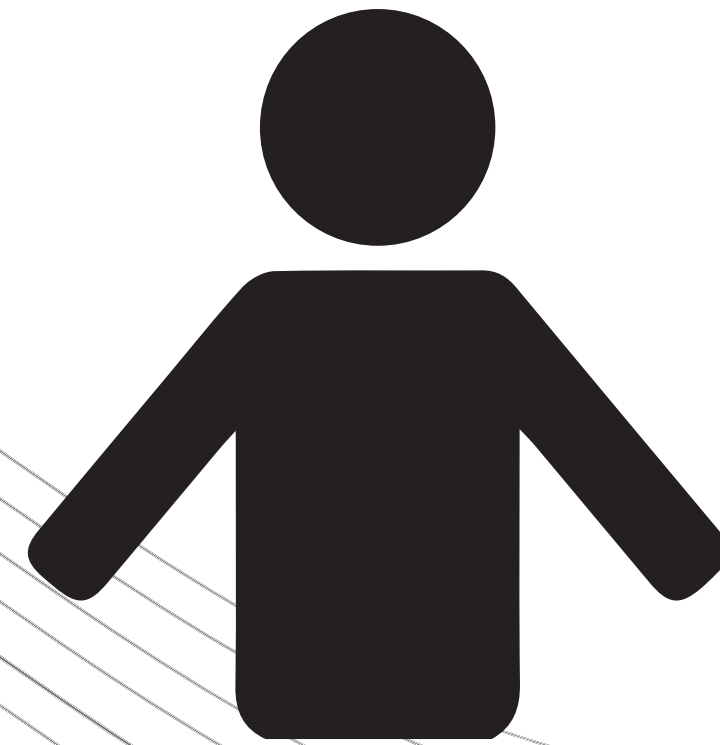
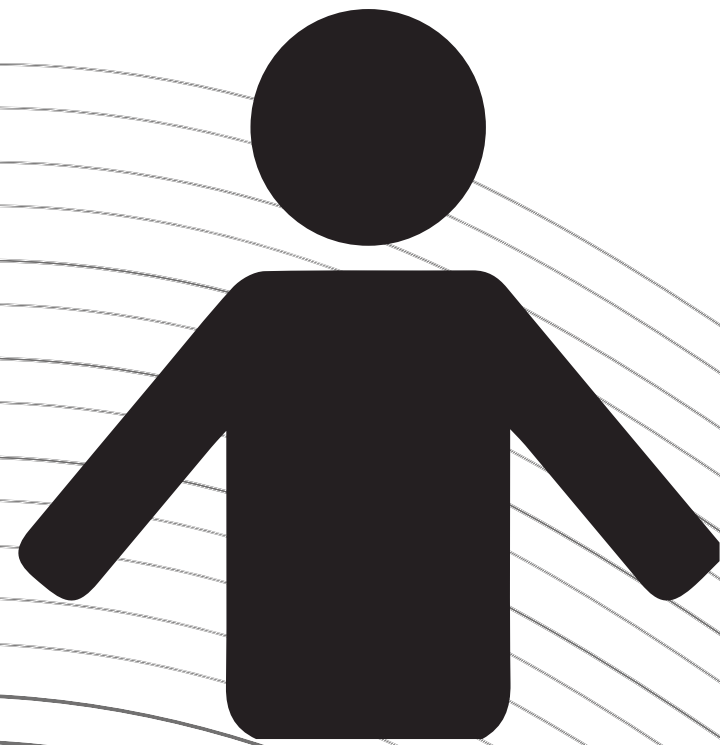
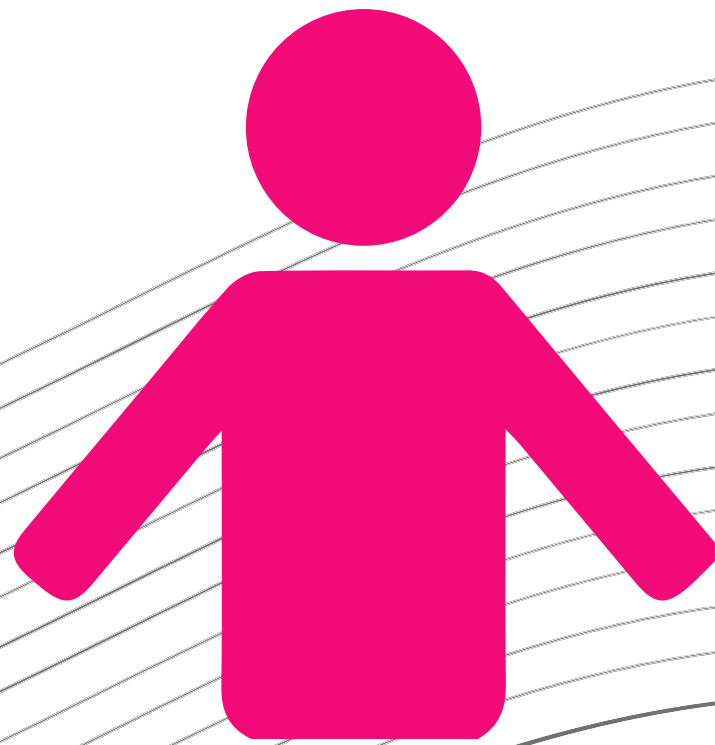


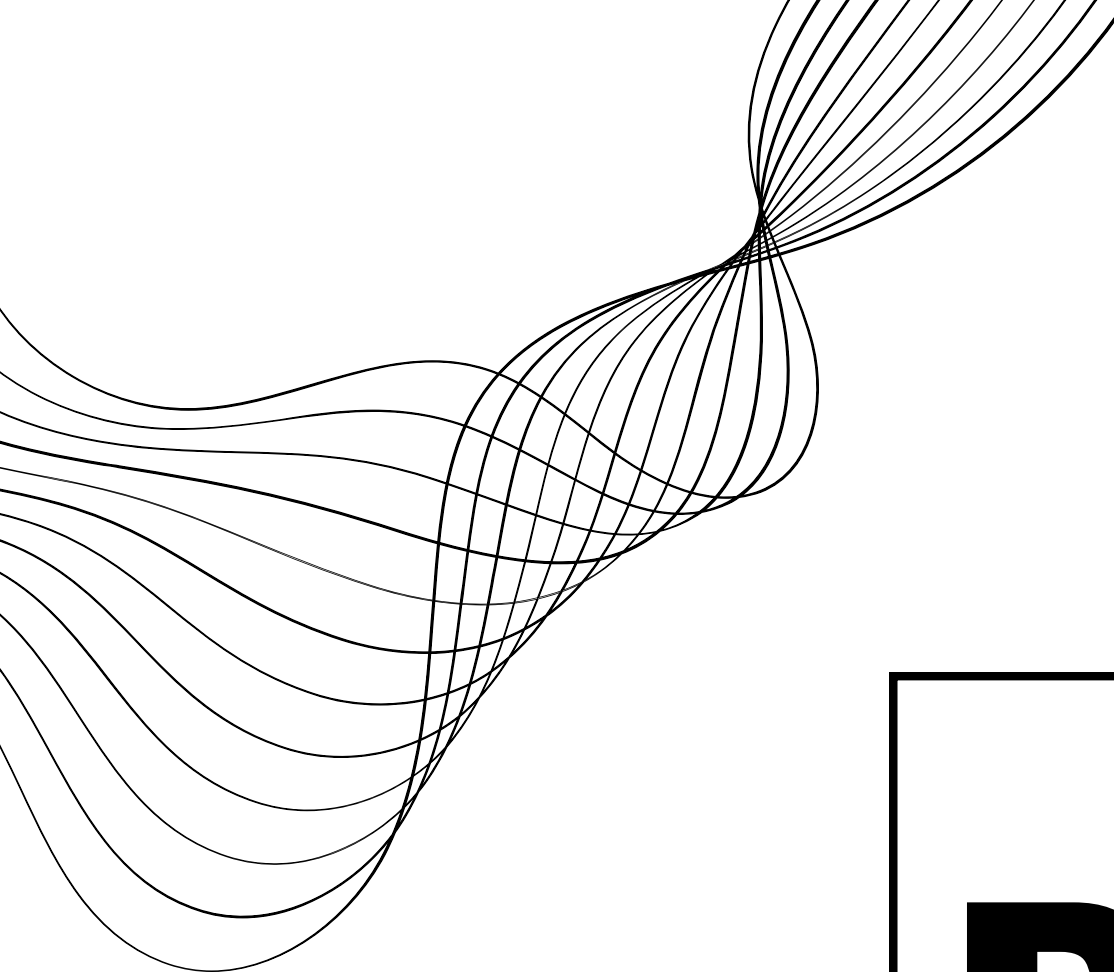
32 full-time
equivalent staff
(regional)

1 IN 4

RESIDENTS OF
COLCHESTER-EAST HANTS
HAS A LIBRARY CARD

(18,500+ ACTIVE CARDHOLDERS)





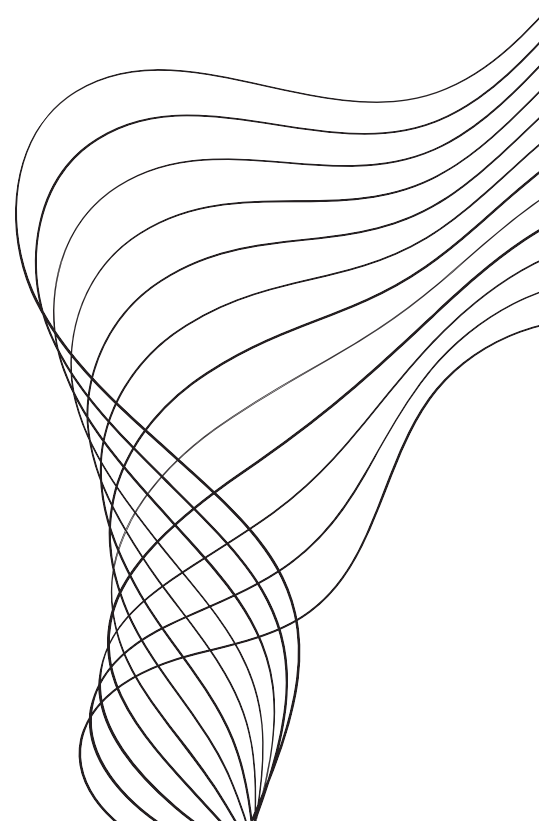
PANDEMIC

RESPONSE



**Public
Library**

Colchester-
East Hants



PANDEMIC SERVICES

01

Borrow by Mail

Curbside Pick-Up

Take & Make Activity Kits

Virtual Programming

**Vaccine Card Printing
& Laminating**

Pulse Oximeter Returns

Masks & Hand Sanitizer

Vaccination Clinics

COVID-19 Rapid Tests

**3D Printer Loan to Colchester
Emergency Services**



OVER

260,000

COVID-19 RAPID TESTS

20,000+

FREE, REUSABLE MASKS

2,100+

VACCINE CARDS PRINTED,
LAMINATED

NEW WEBSITE

01

Dynamic Homepage

Improved Navigation

Emergency News Bulletin

Accessible Upgrades

Events Calendar

Mobile-Friendly Interface

130%

INCREASE IN WEBSITE USERS
SINCE THE 2021 LAUNCH!

 [love my library.ca](https://www.love my library.ca)

DIGITAL RESOURCES



OVERDRIVE

Over 2 million digital titles.



PRESSREADER

Full content newspapers and magazines.



HOOPLA

Instantly download movies, music, TV Shows, etc.



ROCKET LANGUAGES

Learn up to 15 language online!



COCHRANE LIBRARY

High-quality health related research and summaries.

NEW

NEW

NEW



SAMEPAGE

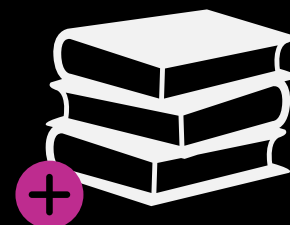
NOW SERVING 55% OF NOVA SCOTIA



SAME PAGE



Same Page is a partnership of **eight regional libraries** across Nova Scotia, working together to improve your library experience.



Provides access to the collections of over 60 Library branches across the province. **That's over one million items.**



Provides users with **one Library card and catalogue** to access these services.





TESTIMONIALS

"It's life changing!"

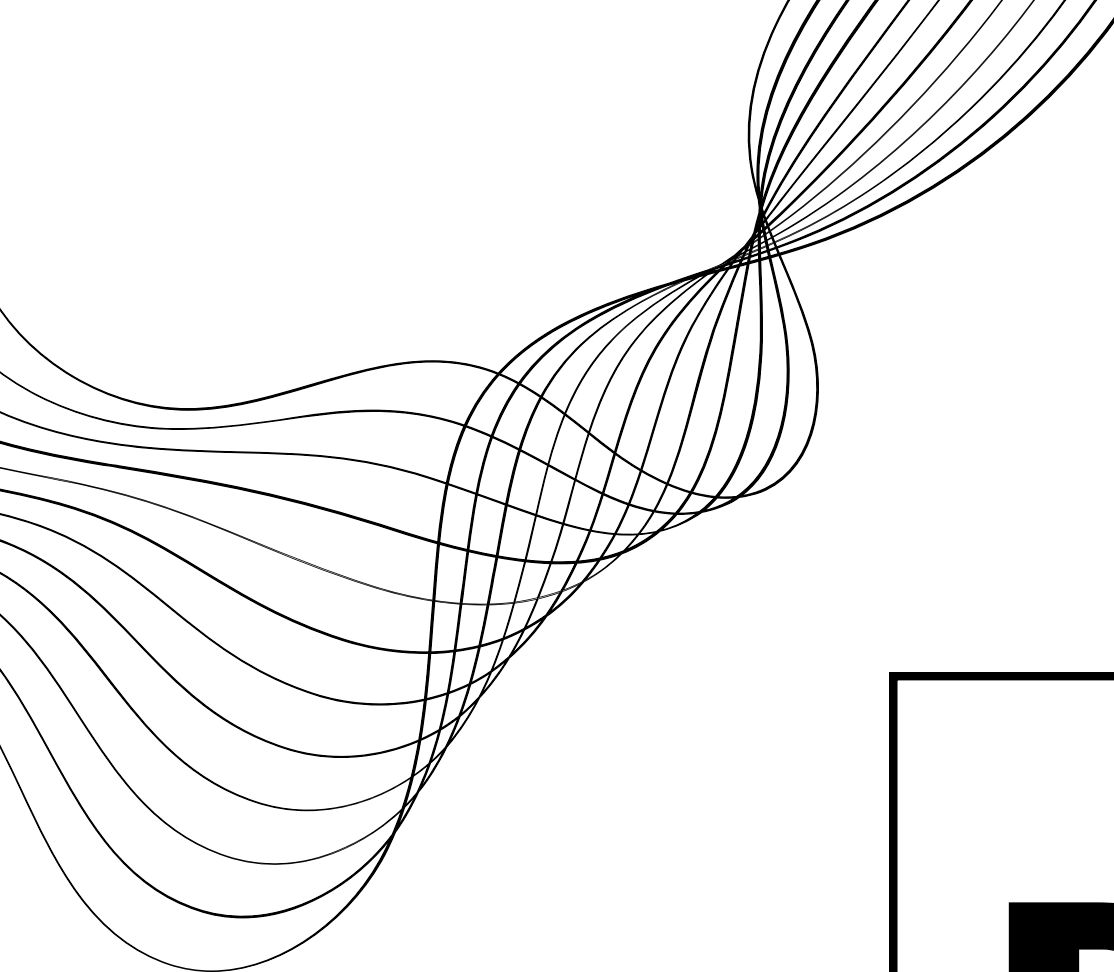
"You guys are book angels!"

"More dangerous than Amazon!"

"I can't get anything done around the house with this gol-darned new catalogue."

32%

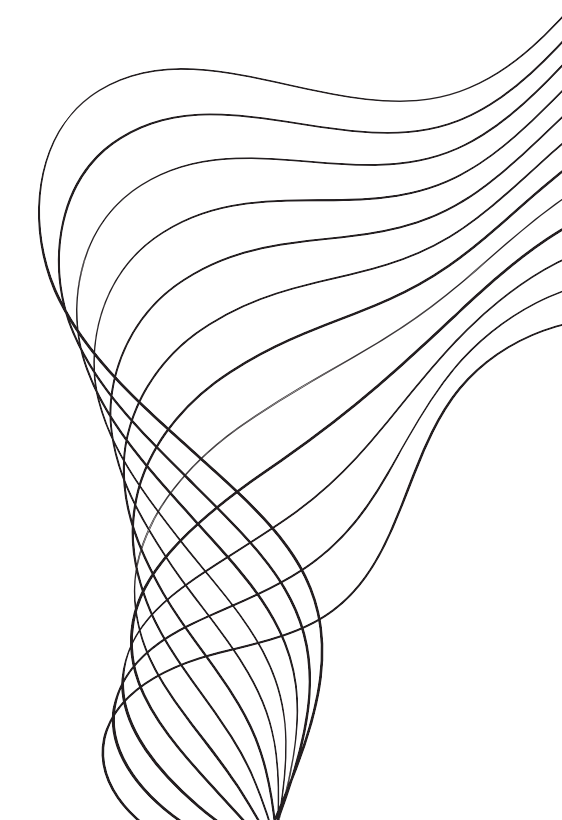
INCREASE IN PHYSICAL ITEMS
CHECKED OUT IN 2022-23
COMPARED TO 2019-20.
THAT'S OVER 100,000 MORE!



**Public
Library**

Colchester-
East Hants

REGIONAL
HIGHLIGHTS 2022-23



BY THE NUMBERS...

203,141

in-person visits.



3,446

new
library
cards
issued.



184,933

online visits.

348,576

items circulated.



82,846

wireless
connections.



13,818

people attended
1,402
in-person programs.



11,120

questions
answered.

18,557

active registered
users.



YEAR OVER YEAR

*2022-23 compared to 2021-22

75%

increase in
physical
checkouts.


60%

increase in Wi-Fi
connections.

OverDrive[®]

usage up by

39%

hoopla[®]

usage up by

47%



new
membership
increased by

44%



45%

increase in
Borrow by Mail.

99%



increase in
Library visits
(virtual and
physical).

MORE THAN BOOKS...

01

Popular Board Games

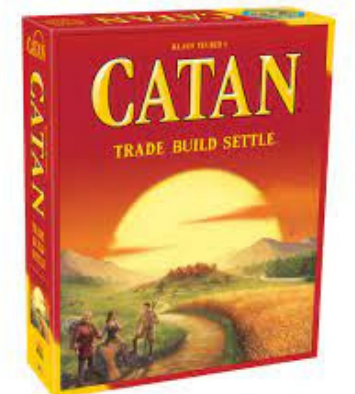
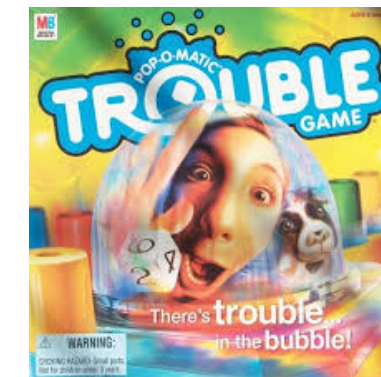
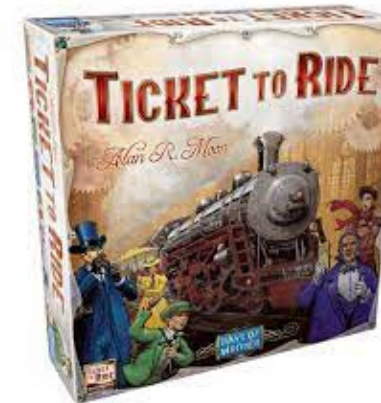
CO2 Monitors

Mobile Wi-Fi Hotspots

DAISY Readers and CDs

Sports Equipment

Radon Detectors



PLUS!

COVID-19 Rapid Tests

Free Menstrual Products

Government Forms

ACCESSIBILITY

Interregional Advisory Committee for Library Accessibility Plan (IACLA)

April 2022



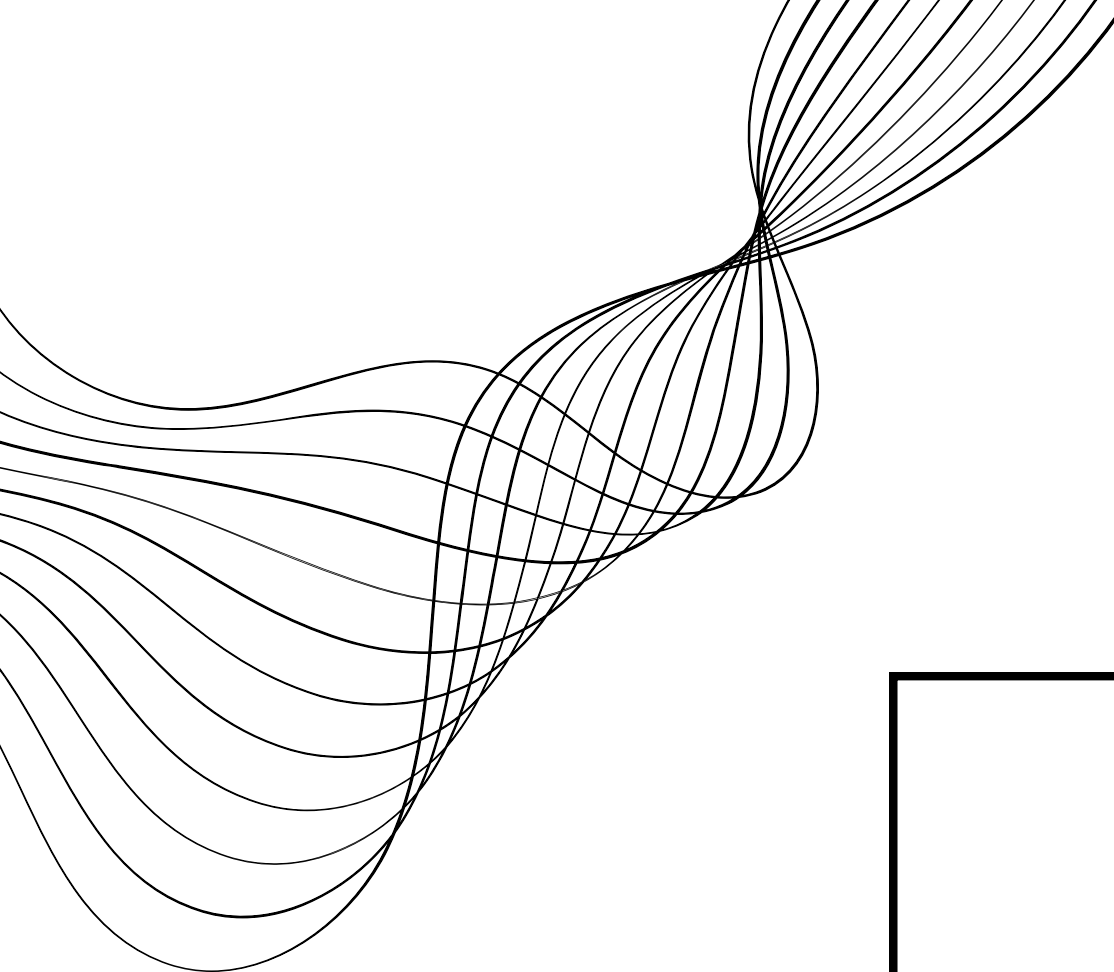
Library Delivery Service

Disability Awareness Drive

Plain Language Public Policies

Accessible Resources

Accessible Communications

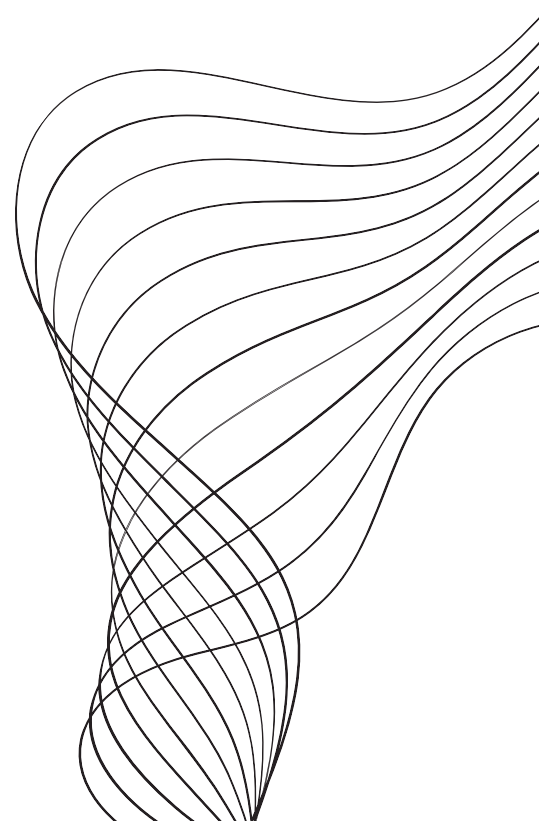


LOCAL
HIGHLIGHTS



**Public
Library**

Colchester-
East Hants



ELMSDALE

- 132 VISITS/DAY
- 230 ITEMS BORROWED/DAY
- 287 PROGRAMS OFFERED TO 1,621 PEOPLE
- 7,365 WI-FI CONNECTIONS
- 601 COMPUTER HOURS
- 3,560 LIBRARY CARDHOLDERS



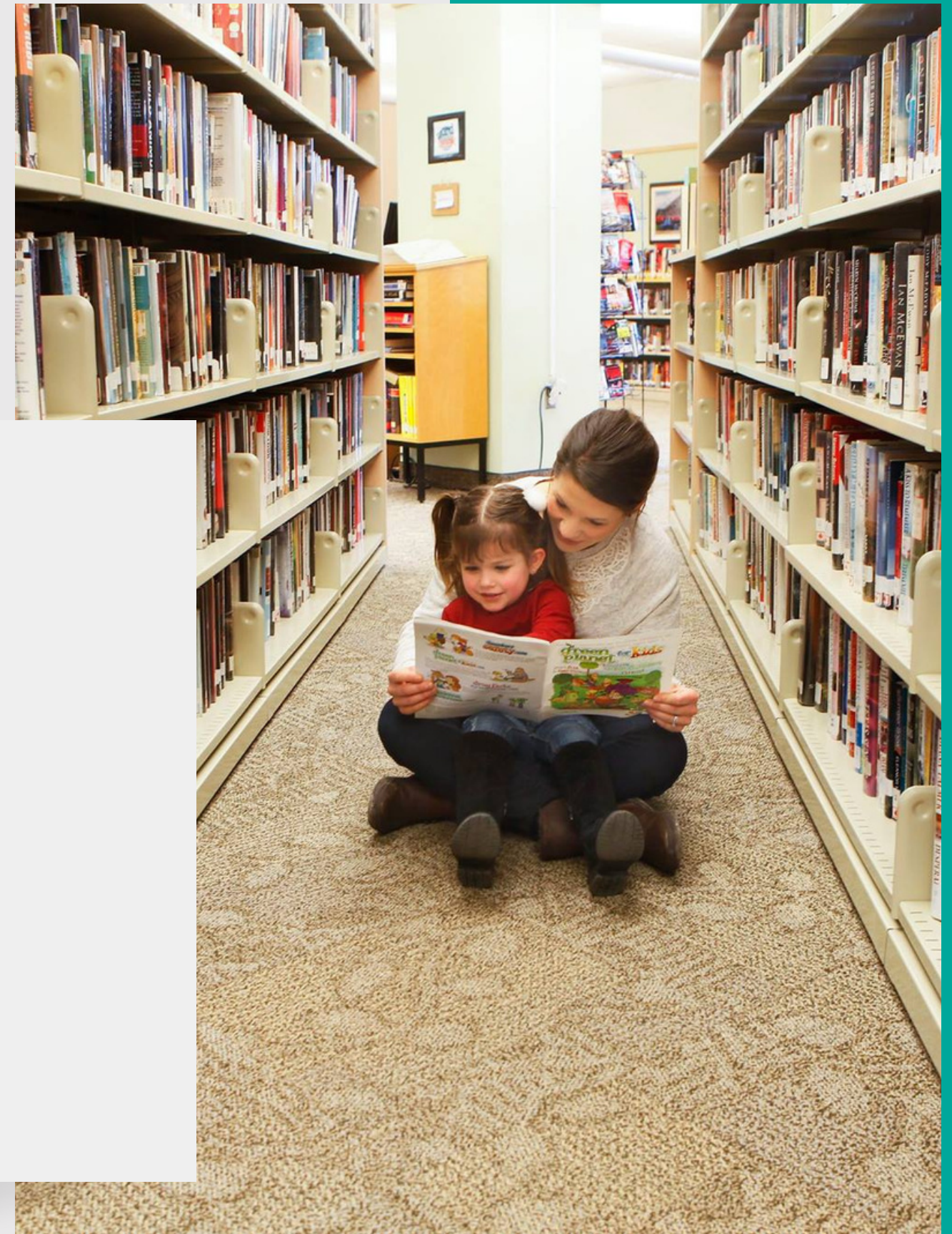
*BASED ON 2022-23 STATISTICS

ELMSDALE

NOTABLE HIGHLIGHTS

- 82% INCREASE IN ITEMS BORROWED*
- 6% INCREASE IN LIBRARY VISITS*
- 52 COMMUNITY ROOM BOOKINGS
- NEW PAWS TO READ PROGRAM

*2022-23 COMPARED TO PRE-PANDEMIC (2019-20)



MOUNT UNIACKE

- 45 VISITS/DAY
- 46 ITEMS BORROWED/DAY
- 308 PROGRAMS OFFERED TO 2,591 PEOPLE
- 3,576 WI-FI CONNECTIONS
- 754 COMPUTER HOURS
- 627 LIBRARY CARDHOLDERS



*BASED ON 2022-23 STATISTICS

MOUNT UNIACKE

NOTABLE HIGHLIGHTS

- 78% INCREASE IN ITEMS BORROWED*
- 21% INCREASE IN LIBRARY CARDHOLDERS*
- NEW COMMUNITY MEETING ROOM (2021)

*2022-23 COMPARED TO PRE-PANDEMIC (2019-20)



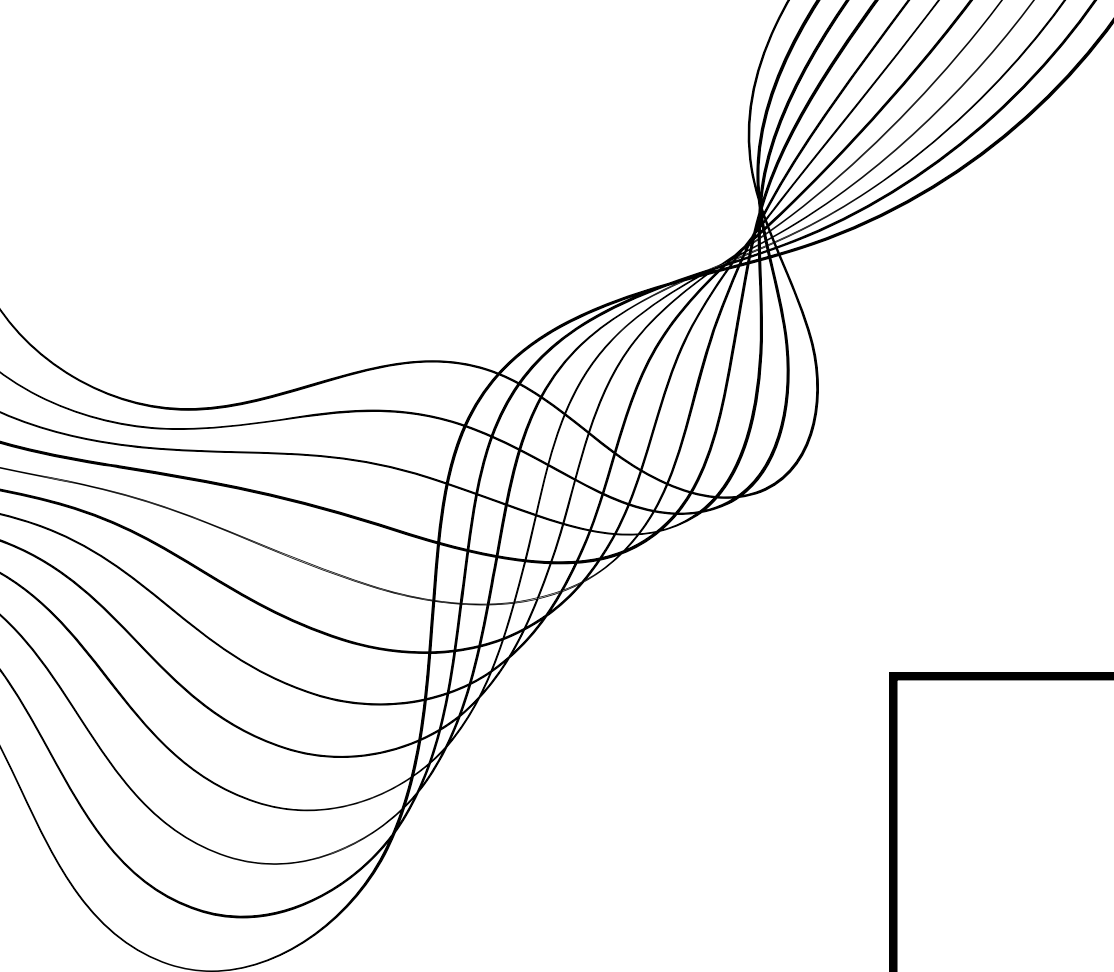
OPEN HOURS

ELMSDALE open 39 hours/week

SUNDAY	CLOSED
MONDAY	CLOSED
TUESDAY	10AM - 8PM
WEDNESDAY	10AM - 5PM
THURSDAY	10AM - 8PM
FRIDAY	10AM - 5PM
SATURDAY	10AM - 3PM

MOUNT UNIACKE open 21 hours/week

SUNDAY	CLOSED
MONDAY	CLOSED
TUESDAY	1PM - 8PM
WEDNESDAY	10AM - 1PM
THURSDAY	2PM - 7PM
FRIDAY	2PM - 5PM
SATURDAY	10AM - 1PM



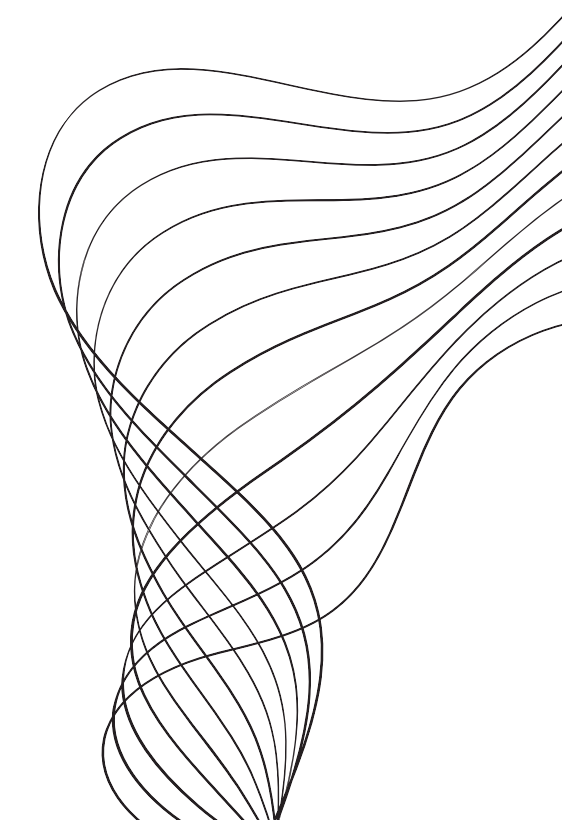
FUNDING

BACKGROUND



**Public
Library**

Colchester-
East Hants



OPERATING FUNDING

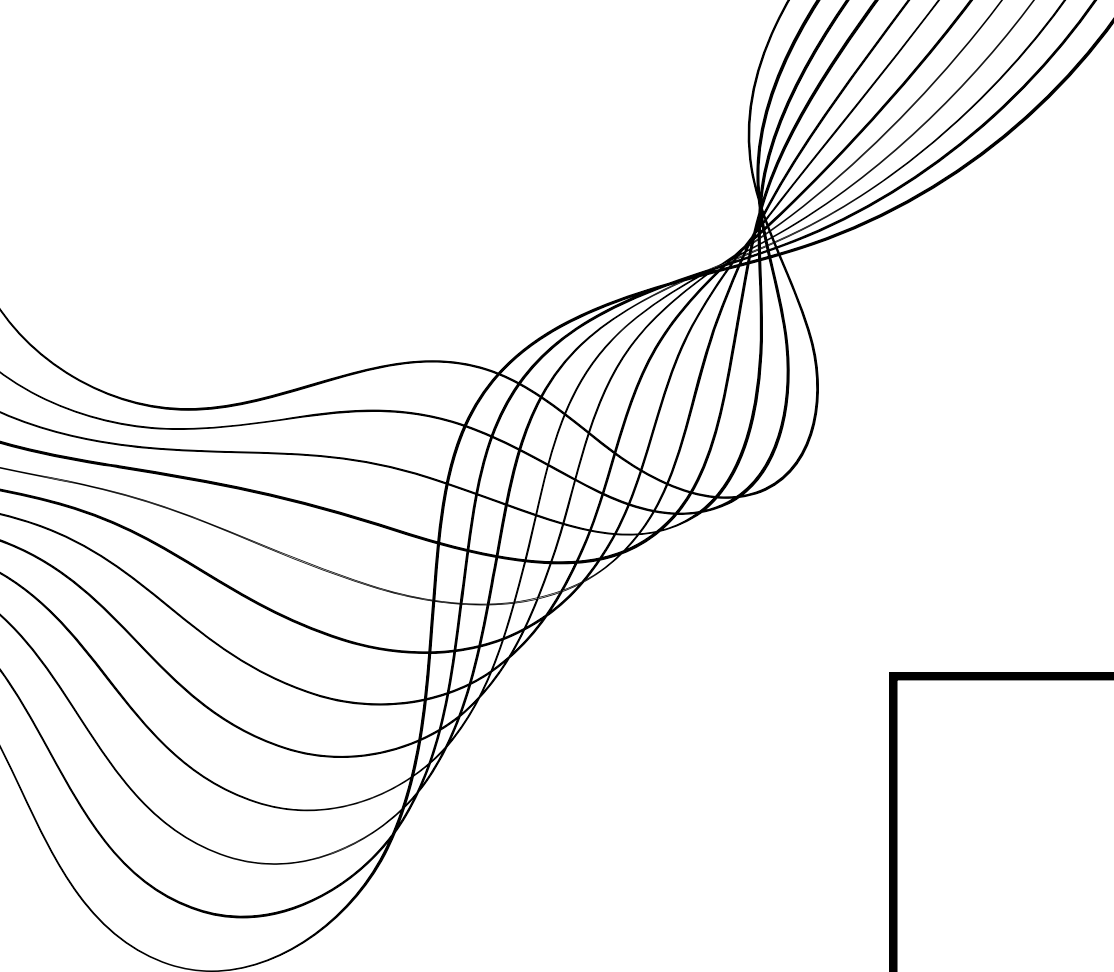
- Approved operating funding levels of NS public libraries are determined by the Libraries Act Funding Regulations.
- The current **sharing ratio** for operating funding for libraries outside the HRM is:
 - 71% Province of Nova Scotia
 - 26% Municipalities
 - 3% Board Generated
- FY 2023-24 represents **Year 4 of a 5-year Flat (i.e. frozen)** funding rate.

CEHPL FUNDING

Funding Source	2023-24 Actual Funding Ratio	2023-24 Actual Funding Level
Provincial	56%	\$1,535,500*
Municipal	20%	\$545,700
Board Generated	24%	\$655,086**

*Includes \$45,400 in bridge funding to address inflationary pressures

**Includes grants, reserve spending, and fundraising



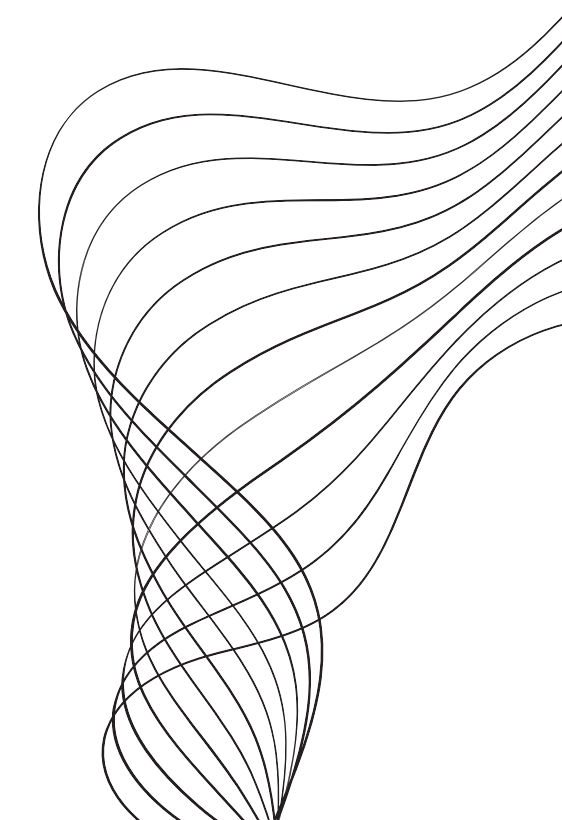
FUNDING

PRIORITIES



**Public
Library**

Colchester-
East Hants



LIBRARY FUNDING REVIEW

- The current funding rate, introduced in 2020–21, comes to an end in FY 2024–25.
- The NS Council of Regional Librarians (CORL) conducted a Needs Analysis for funding formula development in winter 2023.
- **The Province is expected to form a Library Funding Review Committee in fall 2023.**

EXPANDED SCOPE OF WORK

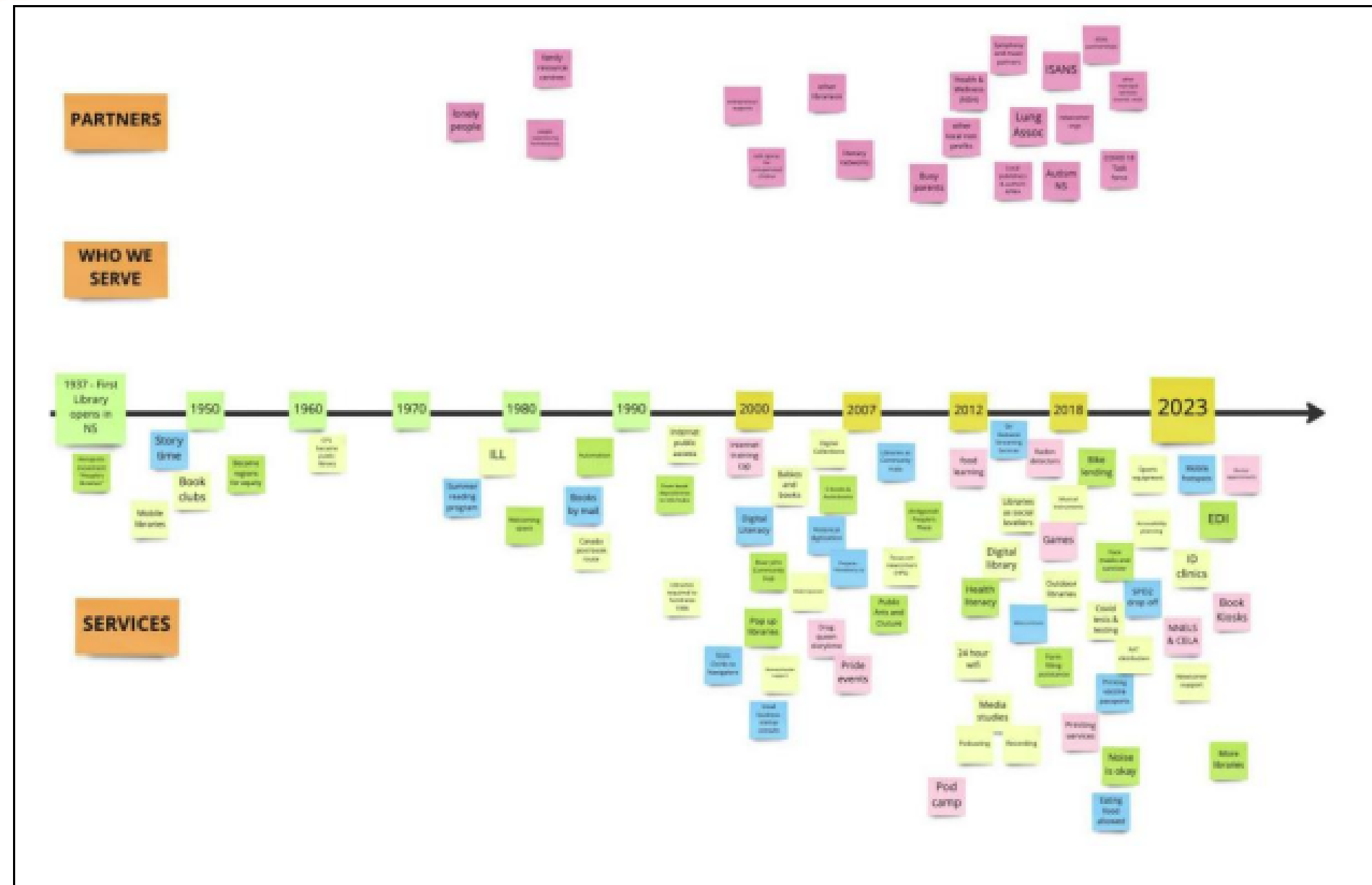


Image Credit: *Harnessing the Power of Public Libraries to Improve Quality of Life Across Nova Scotia: Needs Analysis for Provincial Funding Formula Development.* Council of Regional Librarians. 2023.

FUNDING PRIORITIES

01

Staffing

- Wage parity with similar sectors, benefits for employees
- Sufficient staff to provide the hours and levels of service that communities need

Operations

- Ability to meet the increasing costs of operations incl. back-end technology, professional services, insurance, banking and shipping

Collections

- Achieve industry per capita standards for physical and digital collections
- Development and maintenance of IT infrastructure

Technology

- Up-to-date hardware and software for both public and staff
- Other technology infrastructure, digital security and training.
- Lendable technology

FUNDING PRIORITIES

01

Accessibility

- Accessible spaces for staff and public
- Accessible open hours
- Accessible collections
- Accessible programming
- Outreach services

Programming

- Trained and well-supported staff to carry-out programming
- Adequate staffing in smaller branches
- Technology trainers
- Honorariums to recognize skills of community presenters

THANK YOU

Questions? Comments?
Please don't hesitate to contact us!

- **Tiffany Bartlett, Executive Director and Chief Librarian**
 - tbartlett@cehpubliclibrary.ca
 - (902) 896-4196
- **Sarah Wood, Director, Community Engagement**
 - swood@cehpubliclibrary.ca
 - (902) 896-4198



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