



Date: September 18, 2023  
To: Council  
cc: Kim Ramsay, Alana Tapper, Grant Review Committee  
From: Aurora Douthwright  
Re: Tourism Grant Request - Maitland & District Development Association

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On September 14, 2023, Janice Lockyer, President of the Maitland & District Development Association (MDDA), sent an email to staff requesting permission to reallocate a \$1,900 portion of their 2023 Tourism Grant funds. The MDDA received \$17,000 total for their 2023 operating season of Gallery 215 and Beyond the Wharf Artisans.

The MDDA's original grant application requested \$1,900 for "Improving Digital Experiences" to cover the purchase of a digital projector. The group has since decided that the purchase of a computer would have more benefits at this time. Having a dedicated computer for Gallery 215 (which they currently do not have) would help with record keeping, website and artist management. If this change in spending is approved, the group intends to reevaluate funding opportunities in future years for the purchase of a digital projector.

Staff on the Grant Review Committee are in consensus that this request does meet Tourism Grant policy and is in the spirit of their original application.

Staff are seeking Council's direction regarding the MDDA's request to change the spending of their grant funds.