



**Communities, Culture, Tourism and Heritage
Office of the Minister**

1741 Brunswick Street, PO Box 456, Halifax, Nova Scotia, Canada B3J 2R5
Telephone 902-424-4889 • Fax 902-424-4872 • novascotia.ca

June 20, 2023

Aurora Douthwright
Municipality of East Hants/Burntcoat Head Park
PO Box 230, Suite 170
15 Commerce Court
Elmsdale, NS B2S 3K5

Dear Aurora Douthwright:

On behalf of the Province of Nova Scotia, I am pleased to advise that your application has been accepted into the following Compelling Tourism Communities (CTC) programs:

- Community Digital Marketing
- Travel Media

Darlene MacDonald, Executive Director, Tourism Nova Scotia, will send you a separate Terms and Stipulations document for your signature.

Tourism continues to be a vital part of our economy. The CTC programs increase your community profile and awareness with travelers by collaborating with Tourism Nova Scotia.

Any questions about the programs or other support available from Tourism Nova Scotia may be directed to Meaghan Giffin, Marketing Advisor at 902-497-0067 or meaghan.giffin@novascotia.ca.

Thank you for your hard work and the hospitality you provide to visitors, which makes Nova Scotia a place people want to visit again and again. I wish you all the best for a busy and successful year.

Sincerely,

A handwritten signature in blue ink that reads "Pat Dunn".

Pat Dunn
Minister

cc: Darlene MacDonald, Executive Director
Joann Fitzgerald, Chief Marketing Officer