



4-H Nova Scotia

7 Atlantic Central Drive, East Mountain, NS B6L 2Z2

June 1, 2023

Dear 4-H Supporter,

4-H Nova Scotia is known for supporting positive youth development. With over 1,600 youth members supported by 500 volunteer leaders across the province, our annual project showcase, the Nova Scotia Provincial 4-H Show, is an opportunity unlike any other for members to highlight their skills and compete with over 40 individual projects (ranging from robotics to dairy). As 4-H Nova Scotia welcomes members, leaders, family, and friends back to Pro Show in 2023, we invite you to support this unique event and the long-term development of community-engaged youth leaders as a partner of 4-H Nova Scotia!

Event: Nova Scotia Provincial 4-H Show

Date: September 29 – October 1, 2023

Location: Hants County Exhibition Grounds, 221-249 Wentworth Road, Windsor, NS

Audience: 4-H Members, Parents, Volunteers, and Community Supporters (approximately 20,000 attendees)

We offer various package levels to suit your goals- they are attached. If these packages do not fit your needs, please let us know, and we can customize one for you.

As our partner, 4-H Nova Scotia will provide you with significant benefits and the chance to:

- Associate your brand with one of Canada's longest-standing, most well-respected, positive youth development organizations.
- Support community building through a longstanding rural development organization for positive youth engagement.
- Directly communicate with over 20,000 Provincial Show attendees, including 1,600 4-H members, 550 leaders and volunteers, and countless family and community connections.

As a 4-H Nova Scotia supporter, you will be funding the very heart of the 4-H experience. If you would like to join us to present and participate in our Provincial Show or have any questions, please do not hesitate to reach out. If you would like more information on the organization, visit 4hnovascotia.ca.

Sincerely,

Jay Woodworth, P.Ag, EP
Executive Director, 4-H Nova Scotia

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Learn To Do By Doing

www.4hnovascotia.ca | (902) 843-3990 | info@4hnovascotia.ca



CANADA
4-H Nova Scotia

2023

4-H Nova Scotia Provincial Show Sponsor Packages

**Award
Sponsor
Up to \$250**

- Business/Individual Name listed in Provincial Show program

**Event
Sponsor
\$500**

- Business/Individual Name listed in Provincial Show program
- Business/Individual Name listed on winner's certificate
- Business/Individual Name announced during event

**Bronze
Sponsor
Up to \$1,000**

- 1/8 page ad in the show program
- Business/Individual Name announced during event
- Free tradeshow booth registration
- Business/Individual Name listed on select Provincial Show signage

**Silver
Sponsor
Up to \$2,500**

- Half page ad in the show program
- Business/Individual Name announced during event
- Free tradeshow booth registration
- Business/Individual Name listed on select Provincial Show signage

**Gold
Sponsor
Up to \$5,000**

- 1 Customized social media post highlighting Business/Individual's contribution
- Half page ad in the show program
- Business/Individual Name announced during event
- Free tradeshow booth registration
- Business/Individual Name listed on select Provincial Show signage

**Green
Sponsor
Up to \$10,000**

- 2 Customized social media post highlighting Business/Individual's contribution
- Full page ad in the show program
- Speaking opportunity during event
- Free tradeshow booth registration
- Customized Provincial Show signage recognizing Business/Individual