

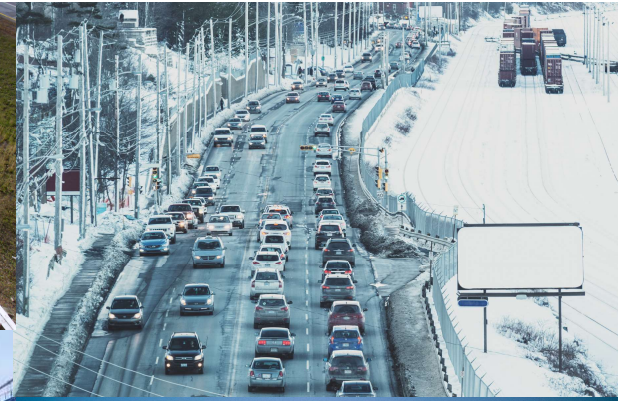
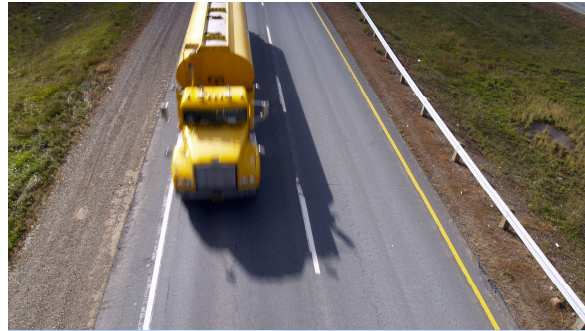
JRTA

JOINT REGIONAL
TRANSPORTATION
AGENCY

Overview

Outline

- Introduction to Organization and Staff
- Background & Alignment
- Planning Framework
- The Planning Process
- Next Steps
- Questions / Discussion



Creation & Mandate

New Crown Corporation

Created in Fall 2021 (Bill 61) mandated to address transportation issues associated with rapid growth in Halifax and the surrounding area.

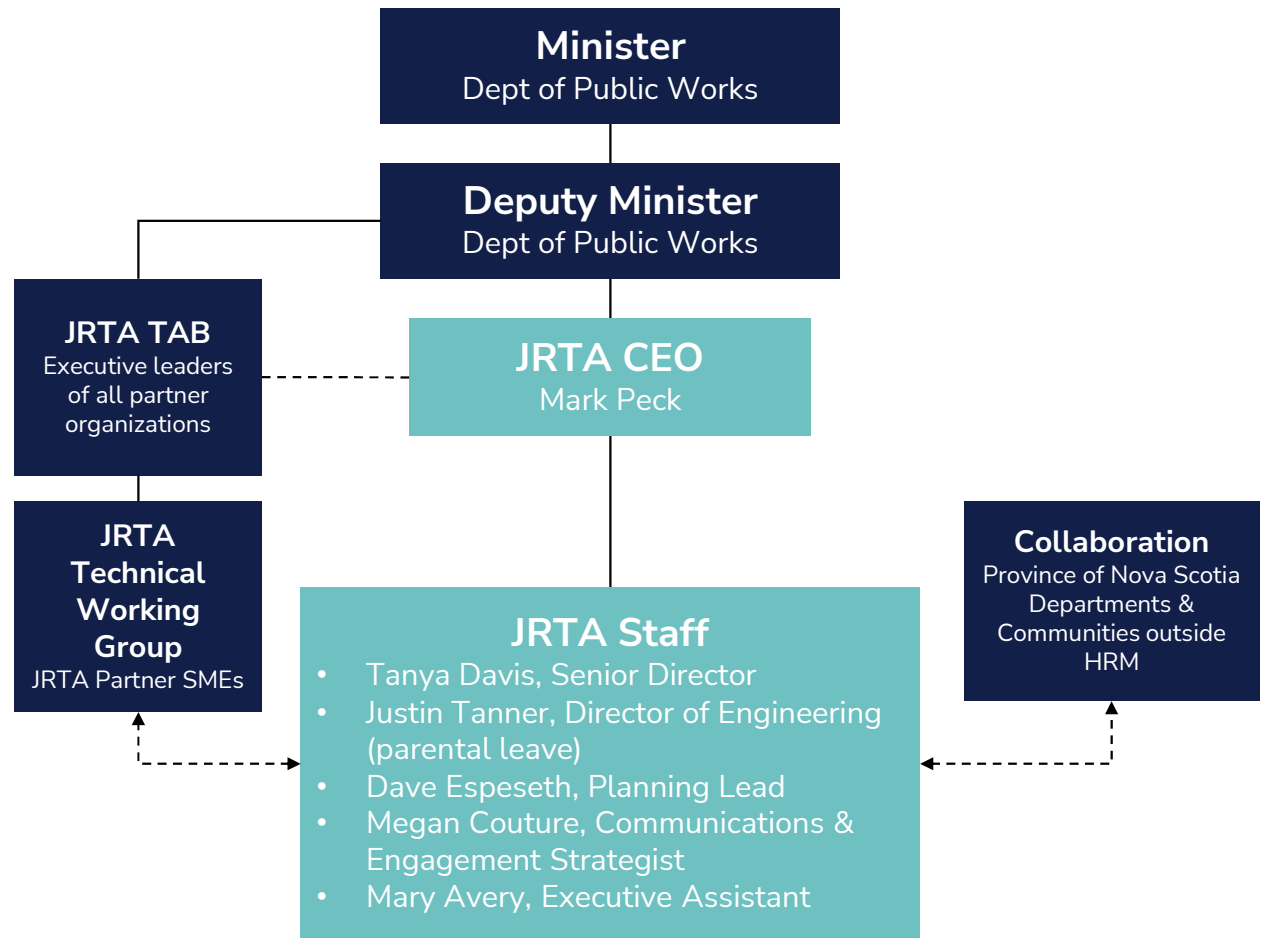
Mandate

Plan for all modes of transportation consistent with the region's growth and development to ensure the safe, efficient, and coordinated movement of people and goods.

Core Partners



Governance & Staff



Key Areas of Focus for 2023/24

Organization

Build organizational capacity and right size staffing compliment.

Regional Transportation Planning

Hold first stages of engagement and maintain progress towards plan completion.

Partnerships and Early Wins

Champion regional collaboration and support the implementation of regional transportation projects.

Visual Identity & Website

Believco (formerly Revolve) working on JRTA Visual Identity and Website

- Logo and visual identity established
- Website expected to be launched in spring 2023

Background and Alignment

**2x Nova Scotia
Population**

Target of 2M people by 2060

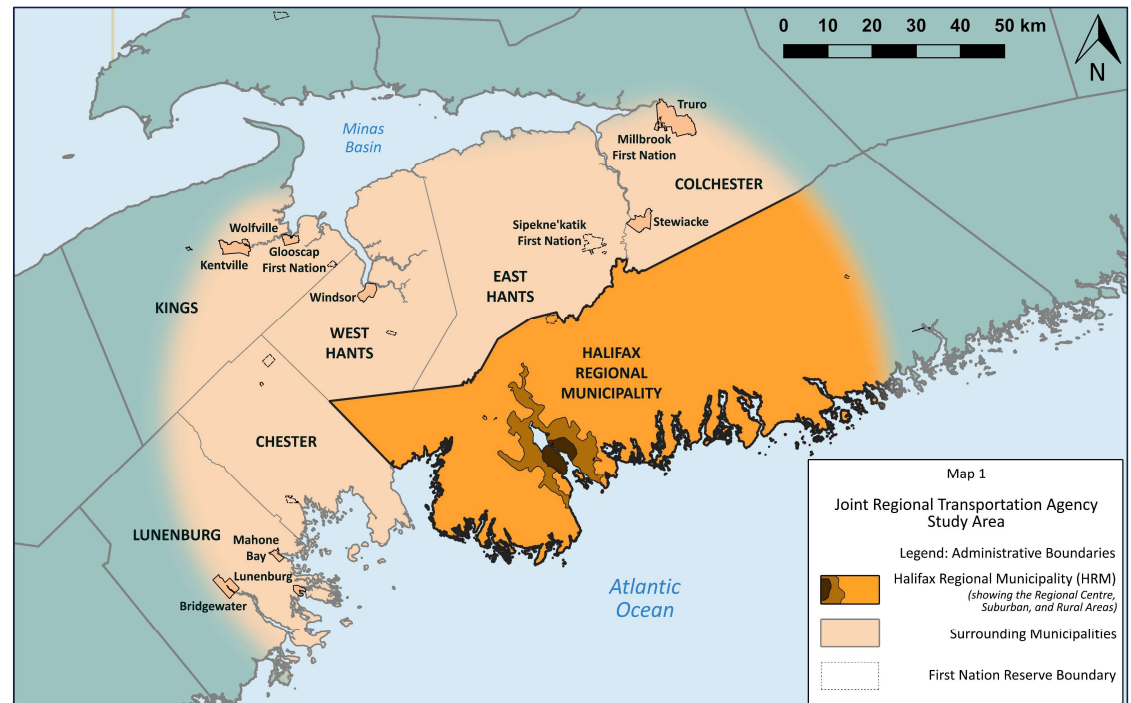


**Net-Zero
by 2050**

Targets set by province
and HRM

Purpose of the Plan

- Provide a coordinated and strategic vision for a regional transportation system
- Integrate transportation and land use decision-making and guide transportation infrastructure investments
- Maximize impact of strategic investments



Planning Framework

Regional Transportation Plan



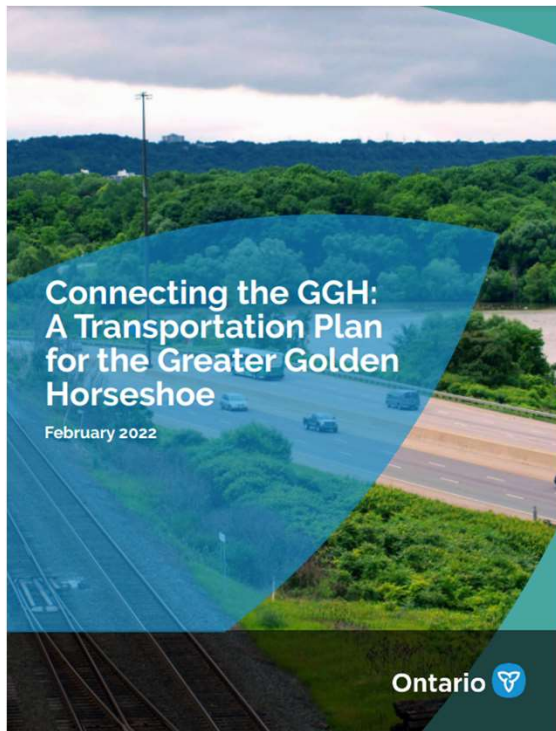
HDR Team

The logo for HDR, consisting of the letters 'H', 'D', and 'R' in a bold, dark grey, sans-serif font.

+

The logos for CBCL and alta. CBCL is shown in white text inside four black rectangular boxes. Below it, the word 'alta' is written in a teal, lowercase, sans-serif font.The logo for UPLAND, with the word 'UPLAND' in a bold, dark grey, sans-serif font. A small black triangle is positioned between the 'P' and 'L'.The logo for Dillon Consulting. It features a stylized graphic of a blue and black curved line above two parallel black lines. Below the graphic, the words 'DILLON' and 'CONSULTING' are written in a teal, sans-serif font.

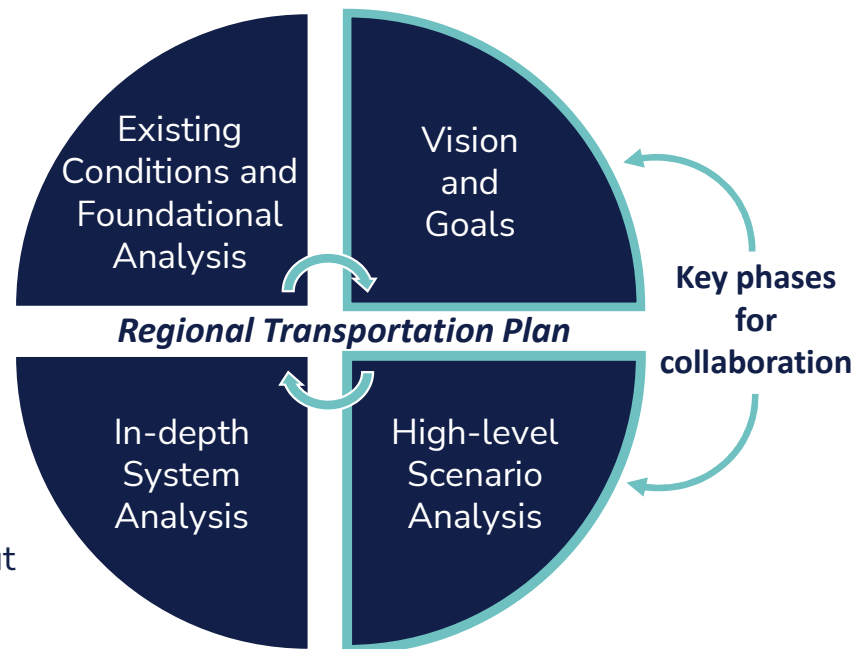
HDR Experience



The Planning Process

Key Inputs:

- Existing plans, studies, strategies (municipal / provincial)
- Mandates and guiding policies
- Long-term projections (e.g., population and employment)
- Partner, stakeholder and public input

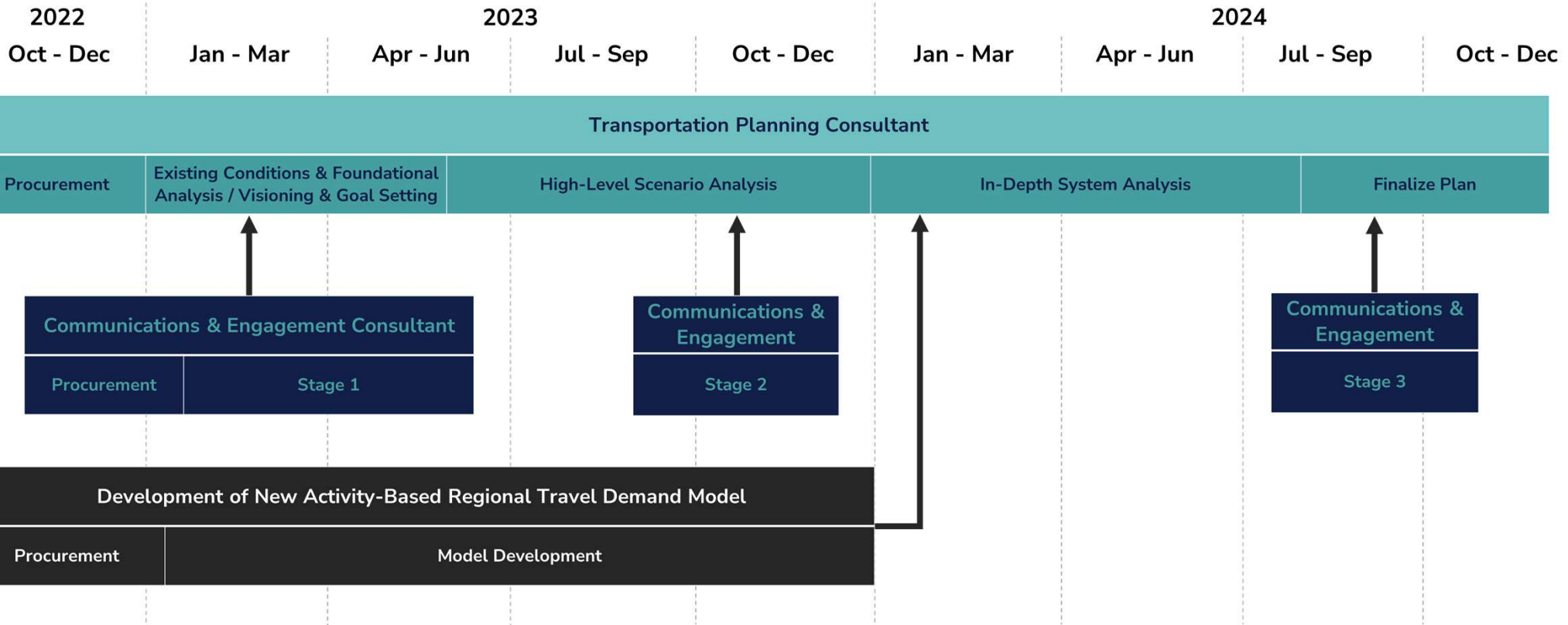


Anticipated Outcomes:

A transportation system that:

- Supports the achievement of provincial growth and climate targets
- Helps integrate transportation and land use

Project Schedule



Next Steps

- Preparing for first stage of engagement
- Continue building awareness of JRTA and momentum for collaboration



Questions / Discussion

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Photo credit: Steve Farmer



Photo credit: HRM

