

Sheralee Mitchell-MacEwan

From: Kim Ramsay
Sent: Friday, March 17, 2023 4:11 PM
To: Sheralee Mitchell-MacEwan
Cc: all directors
Subject: FW: JRTA Travel Activity Survey

Please post for Council info.

From: NSFM Communications [mailto:communications@nsfm.ca]
Sent: March 17, 2023 2:33 PM
To: NSFM Info <Info@nsfm.ca>
Subject: JRTA Travel Activity Survey

Dalhousie University Transportation Collaboratory ([DalTRAC](#)) is conducting a travel activity survey on behalf of the Joint Regional Transportation Agency (JRTA). This is a voluntary and confidential survey and households within the counties of Colchester, Hants, Kings, and Lunenburg will be randomly selected to participate. The survey will collect important information about how, when, why, and where people travel throughout the region and is building on a similar survey that has just wrapped up for the Halifax area. This data will support the development of the Regional Transportation Plan and a new activity-based travel model that will inform decision-making on transportation projects and policies.

Households are anticipated to start receiving mail and phone invitations from DalTRAC during the week of March 20, 2023. The survey will occur over a 6 to 8 week timeframe.

JRTA Background

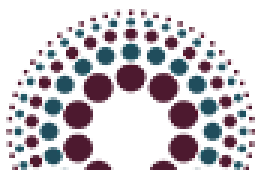
In November 2021, the JRTA was created as a new provincial Crown Corporation to lead a comprehensive review of all modes of transportation associated with Halifax and the surrounding region. This includes all modes of transportation that facilitate the movement of people (walking/rolling, cycling, buses, ferries, trains, vehicles) and goods (trucks, trains, ships, planes) and the associated infrastructure (streets, active transportation facilities, highways, bridges, rail corridors, ports - marine, ground, air).

This work will support the development of a Regional Transportation Plan that will:

- Use a regional approach for transportation planning that is consistent with the growth and development of Halifax and the surrounding region; and,
- Prioritize the safe, efficient, and coordinated movement of people and goods.

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NSFM is located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq. We are all Treaty people. We also acknowledge the histories, contributions, and legacies of the African Nova Scotian people and communities who have been here for over 400 years.

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