

East Hants & Area

COMMUNITY RIDER



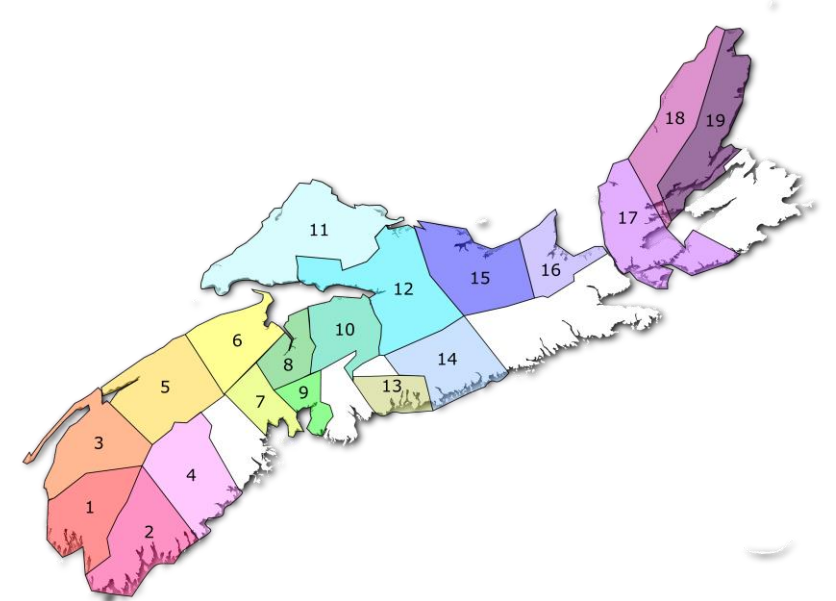
Driving Our Community
Forward

Informational Session About Our Service

Who are we?

Community transportation organization

- Charitable not-for-profit
- Government funding
 - Provincially through Department of Public Works
 - Locally through Municipality of East Hants, Halifax Transit
- Subsidized by grants and support
 - Fare Assistance Program (\$11,000 this year, already fully expended)
 - Medical Transportation Fund – one time funding only!
 - Vaccine subsidy for COVID-19 vaccination transportation
- Founded to provide access to education, expanded from there
- Member of the Rural Transportation Association
 - 20 other services like us in NS, more in the works
 - Each one different, but serve a similar purpose



What is our service area?

As a community transportation organization, we have a defined boundary:

- All of East Hants
- HRM Communities between Enfield and Waverley
 - Gradually expanding in this region from 2018 onwards

Fee Structure:

- \$0.70/km
- \$0.40/km for long distance travel to pick up passengers (deadhead kilometres)
- \$12.50/hr for wait time
- Parking and bridge fees



Why do we exist?

Our passengers are the reason for our service

- We are here to serve **anyone** that needs access to transportation
- For many, we are the only option
 - Cost
 - Friends or family unavailable or unable
 - Disability
 - Health
- We can't help everyone, but work to **enable as many people as we can.**



How do we pay for everything?

Community Learning and Community Garden receive funding from separate sources

Revenue (2020-2021)	Amount	Percentage of Revenue
COVID-19 Wage Subsidy	\$119,721.57	32.3%
Community Transportation Assistance Program (NS)	\$105,366	28.4%
Passenger Fares	\$69,205.65	18.7%
Municipality of East Hants	\$15,000	4%
Halifax Transit (\$10,000 + 50 cents/km)	\$14,647	4%
Additional Revenue (Including Donations)	\$46,802.99	12.6%
TOTAL	\$370,743.21	100%

Expenses (2020-2021)	Amount	Notes
Driver Salaries	\$136,578	5 drivers
Office Salaries and Benefits	\$74,649	4 office staff + benefits
Vehicle Expenses	\$67,058	4 vans 2 cars
Vehicle Amortization & Acquisition	\$62,855	
Office, Administrative, & Other	\$22,621	
Rent	\$6,000	2 office rooms + storage
TOTAL	\$369,761	

What do we need to succeed?

Funding

- The more funding our service receives, the more we are able to meet the needs of our community
- Currently undergoing a Business Plan review. It will recommend a rate increase. We have not raised rates since 2014
 - Cost is a barrier for using our service. Many of our regular passengers struggle with costs

Increasing rates addresses rising costs – it does not allow us to grow

- Additional funding allows us to:
 - Drive more hours in a week and serve more passengers
 - Compensate Drivers with a living wage
 - Recruit and Retain drivers
 - Address fleet management, replacement, and acquisition
 - Promote the service and reach new passengers



HRM compared to MEH

From HRM, we receive:

Base **\$10,000** to support operations

\$0.50/km for every km of service offered in our HRM service area

From the Municipality of East Hants, we receive:

\$15,000 to directly support the Community Rider service

Year	Percentage of service delivered:
2019-2020	19.2%
2020-2021	4.2-7.7% (COVID-19)
2021-2022	Q1 6%, Q2 11.3%

Year	Percentage of service delivered:
2019-2020	80.8%
2020-2021	92.3-95.8% (COVID-19)
2021-2022	Q1 94%, Q2 88.7%

How can you help?

Fundraisers and Donations: Participate when you can

- Fundraising dollars and donations assist us to subsidize transportation for those who are financially barriered and not supported by a funding agency.

Book a ride with us!

Be an ambassador!



Our Final Ask

When considering your budget for funding our service in the next fiscal year, consider providing us:

A base rate (**\$15,000**) + funding per/km travelled

OR

A comparable level of funding to HRM based on service provided: **\$50,000**

Questions?
