

# A Natural Destination for Growth



## East Hants: Fundy Shore and Central Region

The **Fundy Shore and Central Region** of East Hants is a place of natural beauty, untapped potential, and growing opportunity.

With over 50 kilometers of coastline, the region supports a wide range of industries from tourism and hospitality to agriculture, clean energy, and retail.

With a rapid growth in the tourism sector and sprawling coastline, the Fundy Shore and Central Region offers a compelling opportunity for businesses to be part of an emerging destination with global appeal.

### Burntcoat Head Park

Home to the highest tides on the planet.

**+81,000**  
visitors in 2025

A 57% increase from 2019

NOEL, NS



Burntcoat

215

215

Tennecape

Walton

354

Kennetcook

**Maitland**  
Nova Scotia's 1<sup>st</sup> Heritage Conservation District  
**AND**  
Home of the **Shubenacadie River Tidal Bore**  
which draws thousands for adventure seekers  
to experience **Tidal Bore Rafting!**

MAITLAND, NS

**+17,000**  
annual visitors

**The Fundy Tidal  
Interpretive  
Centre**

Learn and experience  
the Shubenacadie River  
Tidal Bore.

SOUTH MAITLAND, NS



N

South  
Maitland

236

215

Selma

Maitland



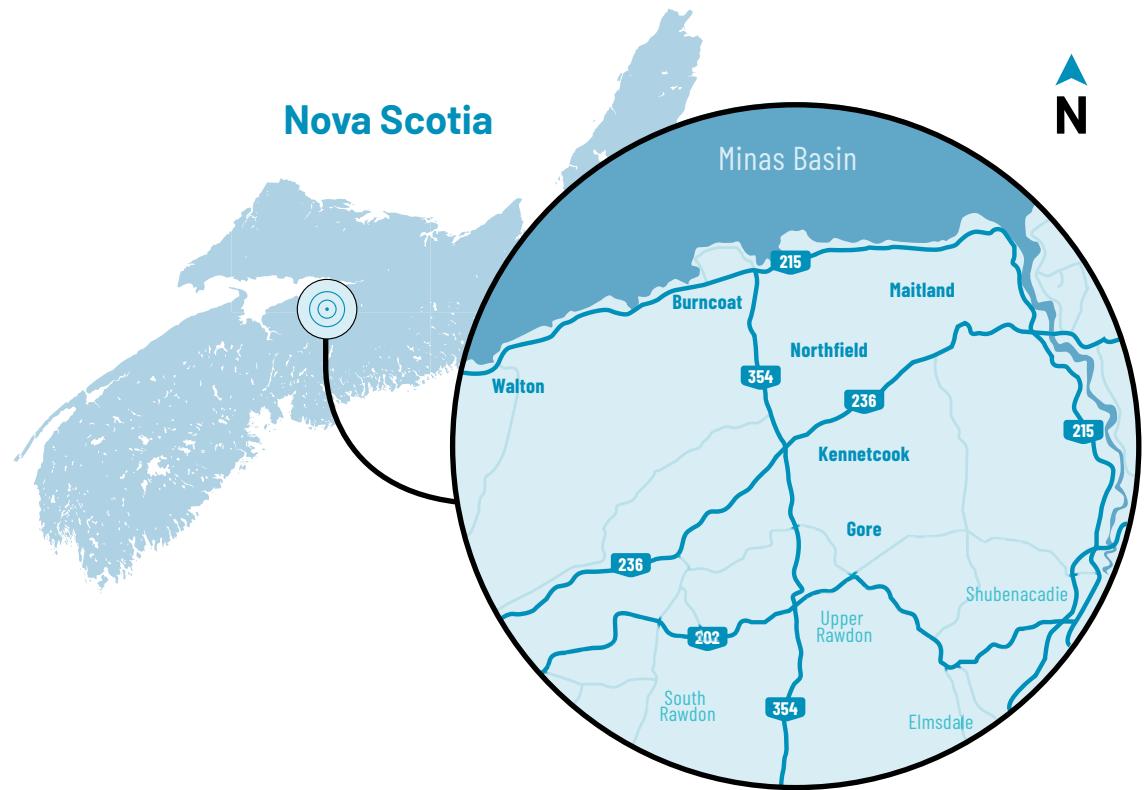
# East Hants

## Future Growth

In 2024, the Municipality of East Hants grew to 26,370 residents<sup>2</sup>. East Hants' strong growth is projected to continue over the next three decades.

### East Hants is home to:

- One of the fastest growing communities in Nova Scotia
- One of the best-connected locations in Atlantic Canada located along Nova Scotia's Highway 101 and 102
- A 10-minute drive from the Halifax Stanfield International Airport and a 30-minute drive from the City of Halifax
- Over 530,000 consumers within a one-hour drive
- A skilled workforce with +50% of East Hants residents having a degree/diploma beyond high school



### East Hants - Community Stats

**26,370<sup>2</sup>**

Population

**12,395<sup>3</sup>**

Labour Force

**44.4<sup>3</sup>**

Median Age

**\$85K<sup>3</sup>**

Median Annual Household Income

### Fundy Shore and Central Region - Community Stats<sup>5</sup>

Population	Median Age	Average Household Income	Households	Labour Force
4,400	50.0	79,518	1,890	2,043

<sup>2</sup> Statistics Canada. Population Estimates, Jan 2025

<sup>3</sup> Statistics Canada. Population Estimates, July 2021

<sup>4</sup> Canadian Business Counts, with employees, December 2024

<sup>5</sup> ArcGIS Business Analyst, June 2025

**Disclaimer:** The information provided herein is based on projections and approved but not yet built housing estimates and is provided for general reference only, in good faith, as is, with all faults, and without warranty of any kind. The Municipality of the District of East Hants shall not be liable for any damage or loss of any kind whatsoever related to this information.