

Each year the Municipality of East Hants offers various grant program to local not-for-profit and community organizations. These grants can range from hundreds of dollars to thousands of dollars. The Municipality supports efforts in three main areas:

- Events
- Projects
- Programs (on-going)

As a recipient of a Municipal grant, you are encouraged to recognize the Municipality of East Hants for providing a grant in support of your event, project or program. You are asked to consider opportunities to recognize the Municipality throughout project delivery. We appreciate acknowledgement of your grant in whatever ways are within your organization’s communications capabilities.

Publicly recognizing grant funding raises the profile of your organization and may attract additional funders, as well, it recognizes the role the Municipality plays in community building. You are encouraged to work with the Municipality to confirm the agreed upon recognition plan.

This may be accomplished in any combination of the following activities:

- Electronically through websites, e-newsletters, bulletins, blogs, and/or social media;
- Printed products, advertisements, brochures, posters, newsletters, annual reports, media releases, signage, and/or correspondence; and/or
- Recognition in speaker remarks at a community gathering or celebration, and/or at exhibits and displays.

Suggested Recognition for Funding Levels

	Display of Municipal Funding (certificate, logo on website)	Social Media Mention	Mention in media and promotional activities	Invitation to Special Event	Speaking Role for Municipal Official (*only if an event is planned)	Temporary Signage	Permanent Sign reflecting Municipal Partnership
Under \$500	✓	✓	✓			✓	
\$500 to \$5,000	✓	✓	✓	✓	✓	✓	
\$5,000+	✓	✓	✓	✓	✓		✓

Here are some additional ideas for providing recognition to funders:

- Displays
- Invitations
- Public Service Announcements
- Tickets (If space and costs are not prohibitive)
- Programmes
- Greetings from a Municipal representative at your event

Suggested Grant Acknowledgement Wording

The following language may be used to acknowledge your grant from the Municipality of East Hants:

This PROJECT/EVENT/PROGRAM was made possible by the NAME OF GRANT from the Municipality of East Hants.

-OR-

This PROJECT/EVENT/PROGRAM was funded (or funded in part) by a grant from the Municipality of East Hants.

For a description of the Municipality of East Hants, use the following:

Through innovation and excellence in service delivery, East Hants provides municipal programs and services that build a strong, sustainable community. Visit easthants.ca for more information about the Municipality.

Contact your Municipality of East Hants Grant Facilitator if you want to work together to explore ideas about ways to recognize grant funding.

Using the East Hants Brand

It is important that the Municipality of East Hants is recognized for its financial support in your promotional materials. It is equally important that the integrity of the *Municipality of East Hants* visual brand is consistent and unwavering.

Prior to printing or distribution, please submit your promotional material to the Municipality so that we can review it and ensure it meets our Brand Standards. Please allow up to 10 days for approval.

Remember:

Municipality of East Hants vinyl banners - various sizes - are available on loan.

It is appropriate to recognize Municipality of East Hants elected officials as dignitaries when present at your events, even if they do not have a speaking role. If your group would like advice on protocol for recognizing dignitaries at your events please reach out to your Grant Facilitator. We are here to help!

Municipality of East Hants representatives can be invited to bring greetings at your event, but it is not an obligation of funding. Contact your Grant Facilitator at least two to three weeks ahead of time to make arrangements.

If the Municipality is one of your major funders, send us a copy of your news releases, public service announcement or public invitations so that we can help you spread the word. Send information to communications@easthants.ca and submit it to our events calendar on easthants.ca.